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City of Chowchilla

Press Release



For Release: Immediate

Annual Block Party Gearing Up Vendor Applications Now Available

Chowchilla, CA, July 10, 2009: The annual Chowchilla Community Block Party will be on Friday, August 7 at the Sports & Leisure Park located at 625 N. Fifteenth Street. This event is held from 5:30 – 9:30 p.m. and features something for everyone but most importantly it is an enjoyable way to get out and meet your neighbors.

The Block Party regularly draws large crowds to wander through the many vendor booths, listen to the entertainment, cheer on a softball game and much more. Always a highlight to the kids is the “Giant Inflatables Play Zone” where youngsters can choose to play on a variety of inflatable climbers, slides and bouncers. Tickets to the Play Zone cost \$0.50 each, 10 tickets for \$4.00, or an unlimited all-play wristband is available for \$6.00. The night will include music and entertainment featuring Chowchilla’s own “Driven Cure” who will perform in concert beginning at 6:45 p.m. For the sports fan, the championship playoff games for the summer Adult Co-Rec Softball League will be played that night in the park. There will also be displays of emergency response and special interest vehicles as well as informational booths on what’s happening in your community.

Of particular attraction throughout the event are the many vendors of arts & crafts and merchandise, along with local businesses and service providers. Booth space applications are available at City of Chowchilla offices and online at www.ci.chowchilla.ca.us. Prices vary depending on the type of organization and the products to be displayed or sold. Applications must be received and paid for by July 31.

The Community Block Party is a terrific way to spend a summer evening by strolling through the park and enjoying all the aromas, sights and sounds. This event is coordinated through the City of Chowchilla Parks,

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Recreation & Community Services Department. For more information, contact the office by calling (559) 665-8640, or send e-mail to parksrec@ci.chowchilla.ca.us.

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