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City of Chowchilla

# Press Release



For Release: May 3, 2011

## City of Chowchilla 2040 General Plan and the Rancho Calera Specific Plan

### Plan for City's future has approval

#### Development planned to build over 2,000 new homes in Chowchilla

*Chowchilla, CA, May 3, 2011:* At a Special City Council Meeting last night, a goal of planning for the future in the City of Chowchilla was met. The City of Chowchilla's 2040 General Plan and the Rancho Calera Specific Plan were adopted by City Council by a 4-0 vote.

The 2040 General Plan and Rancho Calera Specific Plan serve as a blueprint for growth and development in the City of Chowchilla. The 2040 General Plan Update replaces the existing General Plan which was last comprehensively updated in 1986. The project also includes the Rancho Calera Specific Plan which is proposed within the City's existing planning area. Rancho Calera proposes to annex approximately 145 acres and construct approximately 576 acres of urban scale development adjacent to the existing City, including 2,042 proposed residential units and 38 acres of retail commercial development alongside Highway 99. The Rancho Calera Project developer is Pembroke Development LLC. Pembroke Development's Manager Glenn Pace stated "We are very pleased with Council's decision and see this as a positive step for Chowchilla's future. When the market rebounds, we look forward to getting our property ready for development."

This 30-year plan projects substantial growth in the City, allowing a tripling of City population that would see growth from the center out to both sides of Highway 99 in a balanced fashion. The 2040 General Plan reinforces the City's goal to diversify its economy and to provide quality residential neighborhoods and high caliber industrial & commercial areas in order to attract potential employers to our community. There is an emphasis on infrastructure, safety, recreation, travel routes, and well-planned development. Another focus of this plan is to

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preserve and maintain important agricultural land and remaining habitats providing smart balance for prosperity and survival.

Mayor David Alexander stated “Our vision in looking towards the future is to maintain and uphold what generations before us have created which is a clean, safe, and attractive community. Our emphasis is on creating industry and jobs without losing the wonderful flavor of our small city.”

The 2040 General Plan and the Rancho Calera Specific Plan can be viewed on the City’s website at [www.ci.chowchilla.ca.us](http://www.ci.chowchilla.ca.us). Click on 2040 General Plan under the Public Information link on the home page. For further information, call the City’s Public Information office at (559) 665-8615, extension 110.

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