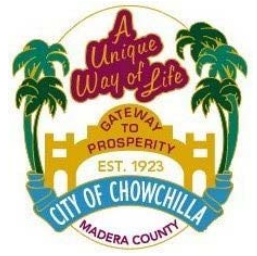




Chowchilla Police Department

Jay A. Varney, Chief of Police
122 Trinity Avenue, Chowchilla, California 93610



To: MEDIA
Date: December 8, 2008
Subject: Avoid the 21 Campaign

December 12, 2008 will kick off the new Avoid the 21 Anti-D.U.I. Campaign. 21 law enforcement agencies throughout Madera and Fresno County will be out in force looking for impaired drivers throughout the Winter Campaign which will continue through January 1, 2009. The Chowchilla Police Department has plans for increased enforcement throughout the campaign with officers looking for impaired drivers. Enforcement plans include saturation patrols and D.U.I. checkpoints within the City of Chowchilla, City of Madera and the County of Madera. The overtime for the officers is paid for by a grant from the California Department of Traffic Safety obtained by the Clovis Police Department.

“Zero Deaths! Every One Counts” is the Office of Traffic Safety’s mission for 2009. “The goal of the Avoid Program is not only to arrest impaired drivers, but also keep the citizens of each community safe while they are driving the streets and highways of their respective communities” stated Sgt. Noblett of the Chowchilla Police Department. Anyone who witnesses an intoxicated or impaired driver is encouraged to call 911.

Service & Safety

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