



City of Chowchilla POLICE DEPARTMENT

Press Release

Date: April 14, 2008

To: MEDIA

From: David Noblett, Police Sergeant

Subject: **Counterfeit Trademark Cases**

On Monday, April 14, 2008, members of the Chowchilla Police Department concluded a two week investigation into the sale of counterfeit DVD's and CD's at a local business. Officers went to Dollar Plus Discount City located in the 1300 block of Robertson Blvd. and confiscated 28 counterfeit DVD's and 17 counterfeit music CD's. The owner of the store was contacted and advised of the counterfeit items. Counterfeiting and piracy of DVD's and CD's generates \$500 billion a year in revenue. Copyright and trademark infringement is commonly committed by gang members, the Russian Mob and Terrorists groups to fund illegal and terrorist activity in the United States and abroad. Officers of the Chowchilla Police Department received copyright and trademark infringement training at the July 2007 and January 2008 Alcoholic Beverage Control Conference related to the Grant received by the Chowchilla Police Department. The case will be sent to the Madera County District Attorney for charges against the store owner. "This case began with a tip from a concerned citizen in the community. I want to thank that citizen for wanting to get involved" stated Sgt. Noblett of the Chowchilla Police Department. Anyone who witnesses counterfeit merchandise is encouraged to call the Chowchilla Police Department.