

**AGENDA**  
**STRATEGIC PLANNING & BOARD OF DIRECTORS MEETING**  
**January 20, 2010**  
**Chowchilla District Chamber of Commerce**  
**Civic Center Public Conference Room**  
**9:00 a.m. -3:00 p.m.**

**1.0 CALL TO ORDER**

**Convene to: STRATEGIC PLANNING SESSION**

**1.0 EVENTS:**

**1.1 CURRENT EVENTS:**

- A. General Meetings
- B. Valentine Wine Express
- C. Golf Tournament
- D. Colette Travel
- E. Car Show

**1.2 PROPOSED EVENTS:**

- A.
- B.

**2.0 SPECIAL PROJECTS:**

**2.1 CURRENT PROJECTS:**

- A. New Christmas Decorations
- B. Refurbishing of Old Christmas Decorations

**2.2 PROPOSED PROJECTS:**

- A.
- B.

**4.0 COMMITTEES AND SIGN UP**

- A. Business after Hours
- B. Membership/Newsletter
- C. Public Relations
- D. General Meetings
- E. Christmas Committee
- F. Golf Tournament
- G. Car Show
- H. Installation

I. New Events

**5.0 MEMBERSHIP:**

**5.1 EXISTING PROGRAMS**

- A. Membership Fees
- B. Ribbon Cutting, review procedures

**5.2 PROPOSED PROGRAMS**

- A.
- B.

**6.0 CHAMBER MANAGER ROLE AND RESPONSIBILITIES**

- a. General Evaluation
- b. Duties regarding Committees

**7.0 TREASURERS REPORT**

- a. Audit Committee

**Convene to: BOARD MEETING**

**2.0 PUBLIC COMMENT**

The Public may address the Board on any matter pertaining to the Chowchilla District Chamber of Commerce or activities within the community that is not on the agenda; however, the Board is prohibited by law from taking any substantive action on matters discussed that are not on the Agenda. Each guest is limited to three (3) minutes unless previously scheduled.

**3.0 CONSENT CALENDAR**

All matters listed under the consent calendar are considered to be routine, and will be enacted by one motion in the form below. There will be no separate discussion of these items unless good cause is shown prior to the motion approval.

**3.1 Action:** Ratify Minutes and Attendance of December 16, 2010, Board of Directors meeting.

**4.0 CORRESPONDENCE**

- 4.1** Email from Charlie Altekruise, North Fork Rancheria re Chamber support reversal
- 4.2** Darin M. Camarena Health Centers' Scholarship support.

**5.0 REPORTS**

The Chairperson and/or Committees may report about various matters involving Chowchilla District Chamber of Commerce activities. There will be no Board discussion except to ask questions or refer matters to staff. No action will be taken unless listed in a previous agenda.

### **5.1 Administrative Reports**

- 5.1a Treasurers Report – Treasurer Jones
  - 1. Monthly & Aging reports
- 5.1c Manager Report – Manager Flanagan

### **5.2 Committee Reports**

- 5.2a Awards & Installation – President Moss
- 5.2b Valentine Wine Express – Vern Moss

### **6.0 OLD BUSINESS**

No Old Business

### **7.0 NEW BUSINESS**

- 7.1 Action:** Upgrade of QuickBooks – Manager Flanagan
- 7.2 Action:**
- 7.3 Discussion:** Manager’s Annual Salary & Benefits Determination for 2010 – Manager Flanagan
- 7.4 Discussion:** Chowchilla Community Merchants Association becoming subcommittee of Chamber Board

### **8.0 ANNOUNCEMENTS**

- 8.1** Chowchilla Lions Blood Drive, February 3, Little Theater Lions Den, 4p-8p
- 8.2** SJV Paleontology Foundation First Annual Fund Raiser, February 4, Fossil Discovery Center, 5p – 7p
- 8.3** Rotary Crab Feed, February 6
- 8.4** 2<sup>nd</sup> Annual Valentine Wine Express, February 13, depart Farnesi’s at 11a
- 8.5** Sober Grad Sweetheart Dinner, Cornerstone Church, TBA

### **9.0 ADJOURNMENT**

LUNCH WILL BE PROVIDED TO BOARD MEMBERS ONLY. BOARD MEMBERS WHO WILL NOT BE ATTENDING ARE ASKED TO CALL JACKI AT 665-5603 BY NOON ON THE MONDAY PRIOR TO THE MEETING.