

Minutes
April 13, 2011 Board Meeting
Chowchilla District Chamber of Commerce
Civic Center Public Conference Room
12:00 Noon

Section 1 – Call to Order

President Pistoressi called the meeting to order at 12:15pm. Present were Treasurer Bump, and Directors Brock, Christoffersen, Fall, Flanagan, Jones, and Rose. Absent were Vice President Jones, Past President Moss, and Director Harrell.

Section 2 – Public Comment

No Public Comment.

Section 3 – Consent Calendar

3.1 Ratify Minutes of March 9, 2011, Board of Directors meeting

3.2 Ratify Attendance of March 9, 2011, Board of Directors meeting

Motion was made by Director Flanagan, seconded by Director Jones to accept the Consent Calendar as presented. No discussion, motion passed.

Section 4 – Announcements

4.1 Madera County Compact Business & Education Luncheon, 4/1 (emailed to Directors)

4.2 Secretary of State request for support on AB 75, Director Brock had no recommendation for the Board.

4.3 Madera County PreKindergarten Family & Literacy Program Opening Celebration, Reagan School, 8:30a – 12:00p, 4/14

4.4 Chapel of Grace Dedication at Valley State Prison for Women, May 17, 11a, pre-clearance required

4.5 Director Jones inquired if a response from the City Administration was received regarding local preference by the City.

Section 5 – Reports

5.1 Administrative Reports

Treasurer's Report:

Treasurer Bump reviewed the monthly Profit & Loss Report, Balance Sheet, Aging Report, and Check Register. President Pistoressi asked if an YTD Budget vs. Actual was prepared. Manager Flanagan advised the May meeting will have an updated report.

Manager's Report:

Manager Flanagan reported one new member, Zinke Orchards, joined and 13 members have renewed since last meeting with 25 not yet renewed. Sol Development, Fresno advised they will not be renewing.

Manager Flanagan requested the Bards approval to submit her name as a nomination for the Yosemite Gateway Partners Board of Directors. Conference calls are held 3-4 times per year and quarterly meetings in Yosemite. Motion made by Treasurer Bump, seconded by Director Fall, send in her name as a nominee for the YGP Board of Directors.

Manager Flanagan advised that the Assistant City Administrator to change over our copier and office supply contracts to eliminate the City's billing to the Chamber for these items. Both Office Depot and Stanton Office Supplies have made that change; there may be issues with the copier by December because the copier maintenance cannot be renewed due to age of the copier. Further work with Stanton will continue.

5.2 Committee Reports:

March General Meeting:

Director Christoffersen the March General Meeting went well; a large number of attendees attended the workshop on the Small Business Administration loans and services.

Golf Tournament:

Director Fall reported the committee met getting a lot of items covered; working on tee sponsors, need teams and raffle prizes, then will need volunteers to help in the morning to get the registration, raffle, and other items lined out. Director Flanagan advised that Flagstick Golf was donating a putter. There will not be a putting contest because of lack of interest past two years. Director Fall asked Manager Flanagan to email Putters regarding the meal menu. Confirmation from the Club Pro will be a Shot Gun Start so everyone starts at the same time was confirmed was received.

Fair Booth:

Manager Flanagan advised she will have a sign up sheet for the Fair Booth once she meets with Peggy at the City regarding the joint booth.

Car Show:

Director Flanagan reported that flyers were handed out at the Tower Car Show, the first of the season, and some registrations have come in. The City did approve the use of Veterans Memorial Park for Sat. Sept. 17th.

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| Section 6 – Old Business |
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6.1 Website Design Proposals – Directors Christoffersen & Rose

Director Rose noted the committee met and decided to go back to the companies asking to clarify their proposal and then will meet to make a recommendation to the Board. Action will be deferred to the May meeting.

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| Section 7 – New Business |
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7.1 By-Law Article II, Membership, Section 3.C Delinquent Dues

Manager Flanagan advised that the By-Laws state that after 90 days the Board must take action to terminate for unpaid dues. Manager Flanagan noted that in 2010 the Board allowed to June 2010.

Director Flanagan motioned, seconded by Director Jones, to extend the payment of the 2011 Membership dues to June 1, 2011, with a letter of the Board's action being sent to each delinquent member advising them of the Board's action. No discussion, motion passed.

7.2 Chowchilla-Madera County Fair Sponsorship:

Manager Flanagan reported that the budget has a \$250.00 sponsorship and the Chowchilla-Madera County Fair has requested a sponsorship for the 2011 Fair. Director Fall inquired what the Fair charged the Chamber for the booth at the fair which is shared with the City. Manager Flanagan advised she did not know the cost of the 2011 booths but the Chamber has never been charged for the booth at the fair.

Motion was made by Treasurer Bump, seconded by Director Christoffersen, to send a \$250.00

sponsorship to the Chowchilla-Madera County Fair for 2011. Motion passed.

7.3 Chamber Move to Civic Center Third Street Office:

President Pistoresi advised Manager Flanagan and he met with the Acting City Administrator since the Chamber will be moving sometime by July. The chamber location will be in the corner office along Third Street & Trinity Street and a larger office space. The City offered to the Chamber to use any furniture left in the office to help them from storing the furniture. The District 2 Supervisor office will also move into the old Chamber office on Trinity Street as discussed in the meeting per President Pistoresi.

7.4 Central California Chamber Alliance:

Manager Flanagan reported that she attendance the Central California Chamber Alliance in Turlock. Manager Flanagan explained the purpose of the Alliance is to work collectively for the betterment of the business community they represent. Major areas are air, transportation, agriculture, and water. Manager Flanagan inquired if the Board would consider having a Government Relations Committee or if any of the Directors were interested in attending the CCCA quarterly meetings to learn more about the legislative issues that affect Central California businesses. Discussion followed regarding the benefits to our Chamber. President Pistoresi instructed Manager Flanagan to learn more about the Alliance and bring more information to the Board to allow the Board to make an informed decision regarding a GRC or PAC committee or sending a Board Member to the quarterly meetings.

7.5 Business Advertising on “Welcome to Chowchilla” billboards

Manager Flanagan reported that a member had contacted the Chamber regarding advertising opportunities on the Highway 99 Southbound billboard. The member thought this might be an income generator for the Chamber. Discussion and questions regarding monthly cost and who owns the billboard structure ensued. Manager Flanagan commented that the City believes Glenn Pace paid the Chamber to update the billboards but said they do not know who owns them. President Pistoresi instructed Manager Flanagan to investigate the billboard ownership further and to contact the past City Administrator to see if she remembers some specifics. Subject deferred until more information is available on the billboard ownership.

7.6 August US Air Force Band Concert Sponsorship:

Manager Flanagan reported that the USAF Concert Band would like to do a concert in a park on Sunday, August 21, 2011, in the afternoon. However, the City will not approve a park application unless someone sponsors the concert with the liability insurance. Manager Flanagan requested the Board’s position on sponsoring the concert event.

Motion was made by Director Christoffersen, seconded by Director Flanagan, to sponsor the USAF Concert Band on August 21, 2011. Discussion ensued regarding the requirements for the concert. Motion passed.

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| Section 8 – Announcements |
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- 8.1 Manager Attending Yosemite Gateway Partner’s Meeting, Yosemite 4/14 – Office Closed
- 8.2 Manager Attending Pomegranate Celebration & Festival Kick Off at Madera Hospital, 12:00 Noon, 4/15 – postponed until May 25th, same location, same time
- 8.3 Tenaya Guild Brunch & Fashion Show, Cornerstone Community Church, 9:30 am, 4/16
- 8.4 Citizens Redistricting Commission Public Input Hearing, Merced, Sat. 4/16,2p
- 8.4 City of Chowchilla Easter Egg Hunt, Sports & Leisure Park, 10am-12pm, 4/23
- 8.5 SBA Fresno Office Open House, 4/29, 10 a.m.
- 8.6 Manager Days Off – April 29 & May 2
- 8.7 Soroptimist Salad Bar Luncheon, O’Laughlin Hall, 11am-1pm, 5/4
- 8.8 Annual Mayor’s Prayer Luncheon, Faith Hall, 5/5, 11:30a
- 8.9 Battle of the Badges Blood Drive, 10:30am-2:30p, Chowchilla PD 5/9

8.10 Chamber Golf Tournament, Pheasant Run Golf Course, 11a-7p, 5/13

8.11 Manager Days Off, Illinois Trip to Care for Father, 5/16 & 17

8.12 Chamber Fair Booth Coverage, 5/18 – 5/22, See volunteer sheet

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| Section 9 – Adjournment |
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President Pistoresi asked for a motion to adjourn.

Motion was made by Director Flanagan, seconded by Director Christoffersen, to adjourn the meeting at 1:21pm. No discussion, motion passed.

Respectfully submitted by
Jacki Flanagan
Board Secretary