

Minutes
August 12, 2009
Chowchilla District Chamber of Commerce
Civic Center Public Meeting Room
12:00 Noon

CALL TO ORDER: The Meeting was called to order by President Janet Scroggins at Present were: President Janet Scroggins, Vice President Vern Moss, Directors Brad Banks, John Chavez, Dan Flanagan, Jan Harrell, and Larry Pistorosi. Absent were; Past President Waseem Ahmed and Directors Pat Ginsburg and Shirlie Jones.

PUBLIC COMMENT – Section 2

Joe Alberta, Picayune Rancheria of the Chukchansi Indians, Chamber member, was present to introduce their tribe and the casino in Coarsegold and statistics regarding largest employer in Madera County (60 Fresno/40 Madera employees); the new \$1,010mm addition & amenities (for both adult & children); history of Indian gaming in California and the nation; give \$1mm per year for 10 years with various awards to the Chowchilla community schools, PD, Fire, etc. Vice President Moss interjected some history of the negotiations with the tribe for the casino through a joint meeting ending with a direct local contribution and offsets to local schools around the casino area as well as ongoing awards. Mr. Alberta explained how original Rancheria land was bought back and how it goes into trust as tribal land. Vice President Moss explained some of the legal compact requirements to allow for gaming other than card rooms. Joe shared the papers he has written on the California Indian tribes and how tribes are names or should be named and how tribes have hurdles to cross in get lands in trust. Joe also requested that the Chamber be neutral in the issue of a North Fork Mono Rancheria project since it is currently a government issue.

Marty Piepenbrok advised that he was now the City Chamber Liaison and will try to make every meeting the Chamber holds. The purpose to convey information to the Board from the City as well as convey back to the city concerns, interests, ideas, events, needing attention by city personnel, etc. Marty commented about the move to 145 Robertson. Also he commented regarding some discussions and cost findings on a bulb-out park on Second Street at 145 which is being placed on hold until budget is finalized.

The Street Banners project will be addressed by Jay Varney since there is a purchase order and he is seeking back up information on the project. Manager Flanagan advised that Kelly McManis is also working on this project for the city.

Marty mentioned that new benches have been placed around town and noted that name plates that were paid for by donations are being placed on the benches striving to close out the project. At the moment until budget is settled another project may take place.

Because of a recycling grant received annually and trash cans made of recycled materials will be purchased. In the meantime, the old concrete trash cans with an interim trash can that is like the trash can currently at 2nd & Trinity. It is not of the style of the Downtown proposed standard but the nine available trash cans will be installed in the interim. Marty has surveyed the downtown to insure the best locations for the trash cans.

R C Wisener Park bleacher areas will be reconfigured to better fit the way people watch ballgames. This project will happen around mid-September.

Parks, Recreation & Community Services, due to the changes in the city, lost of staff and fiscal constraints, is phoenixing (clasp and rising out of the ashes) and formatting into a vision of what a parks & recreation department is focusing on providing recreation and opportunities on a regular consistent basis for the community; not aimed at not only sports leagues but to enhance the city in a broader sense.

CONSENT CALENDAR – Section 3

3.1 Approval of the Consent Calendar of August 12, 2009 Board of Directors Meeting minutes and attendance.

Motion was made by Vice President Moss, seconded by Director Flanagan, to approve the Consent Calendar. There being no discussion, motion passed.

CORRESPONDENCE – Section 4

4.1 Merced Community College Citizen’s Oversight Committee Letter and Nomination Form

4.2 CTTC – Inaugural California Sustainable Tourism Summit, October 1, 2009, Monterey

4.3 CA Dept. of Transportation, District 6, Thank You letter re Fairmead Interchange Opening

4.4 CalChamber Call to Action - Enterprise Zone – Support of the California Business for Enterprise Zones coalition

4.5 Workman’s Compensation Defense Attorney requested to make a presentation to the Board. The Board members expressed no interest in having the presentation. Manager Flanagan was directed from respond passing on the request.

REPORTS – Section 5

5.1 Administrative Reports

Treasurers Report:

Due to Treasurer Fall’s absence, Manager Flanagan answered questions regarding the monthly & aging reports. Noted by Manager Flanagan remarked regarding the credits on the membership aging reports due to new members paying full year dues instead of the pro-rated amount.

2008 Audit Committee Report has not been completed due to the committee not receiving the information from the Treasurer. President Scroggins agreed to meet with Charlie to find out when the audit information will be available.

President Scroggins questioned the -\$59 and instructed the Manager to determine how to fix.

Director Pistorosi asked regarding the Check Register the “split” next to the amounts. Manager Flanagan said has to determine how to make the list of deposits that show. The split means the deposit is split between several classes such as car show, golf tournament, annual dues, etc. Also questioned by President Scroggins cash banks (door change) is re-deposited into the account. The Manager explained that it is part of the split deposit following the events. The Manager will determine who to list the split deposits from Quick Books.

Manager Report:

Manager Flanagan reported the new members since last meeting; Chukchansi, Dr. Nomicos, & Saverios as well as two members renewing. The Manager reported that she has a large number of packets out and solicited help from the Directors to follow up with businesses to join. Regarding Ribbon Cuttings, there will be two Ribbon Cutting Saverios, 1210 Robertson Blvd. tentative 8/19 5:00 pm, waiting confirmation from Samuel as well as an open house; and Ribbon Cutting Dr. Nomicos, 327 Trinity Ave, on 9/1 at 11:00a.m., a quick ribbon cutting. Vice President Moss advised he is not available on Tuesdays for ribbons cuttings due to Supervisor Board Meetings.

Manager Flanagan requested approval to solicit the Chowchilla Youth Football group to help with the Shred It Day on October 10 since the Chamber is unable to help with monetary support for their program. Anyone can bring 3 boxes free, \$3.00 per additional box that goes to the youth groups for BBB & Chamber. Drive through event. The Board agreed to us the Chowchilla Youth Football if they are able; if not Director Banks suggested the Chowchilla FFA.

Manger Flanagan responded to the City's CD Dept. request regarding housing needs for lower income & disabilities for the housing element report via email regarding low income housing on east side of Highway 99 to allow access to larger grocery store and the need for more public transportation. Anyone with additional input can email Janene Hicks at Community Development.

Madera County EDC is hosting a Planning Meeting for the Tourism in Bass Lake on 9/30. Manager Flanagan requested attending.

Madera Tribune requested a letter from the Chamber President for the Welcome to Madera publication around the county highlighting Chowchilla. Manager Flanagan prepared a litter and the Board agreed to send the letter.

5.2 Committee Reports

Working:

Map Project:

Vice President Moss reviewed the work completed so far on the project and that the deposit was sent to secure a discount. The Vice President noted the additions to the map to assist make readers to find county, city, future developments, and subdivision information. The Map will include the Merced College District map with an insert of Fairmead and points of interest such as the Fossil Discovery Center.

The Map Committee proposed to the Board to sell the map for \$2.00 with the map ad businesses to receive one free map as well as contract to business to purchase the maps for \$1.25 and sell them for \$2.00. Discussion followed with a consensus of the Directors to proceed with the committee plans.

5.2b General Meetings

Director Chavez advised that the committee is waiting for confirmation from Treasurer Fall on the speaker for the October General Meeting.

5.2c Car Show

Director Flanagan presented a list of 2008 sponsors to Directors to solicit help from the Directors for trophy sponsors and raffle prizes. Pre-registrations for the 9/12 Car Show are coming in better than last year. Director Flanagan noted that volunteers will be needed to help the day of the car show for at least a couple of hours.

5.2d Golf Tournament

Director Pistoresi reported that Director Banks worked with Putters to regarding the awards dinner at a net cost with no add on for \$15.00. Director Pistoresi advised that Pheasant Run will provide prizes for the winning teams. Director Pistoresi is seeking tee sponsors and raffle prize solicitors. Director Pistoresi requested volunteers to man the various tasks requires to run the Golf Tournament. The date of the tournament is 9/18. Volunteers are needed from 11:30 a.m. registration; sign in, mulligan sales, raffle tickets, and placing tee sponsor signs. Biggest work push if 11:30a-1:00p, then coverage at the tees.

5.2e Installation Committee

Manager Flanagan advised the Guidelines noted that October is the date for Nomination Committee but By-Laws call for the list of proposed nominees to be presented to the Board at the October Meeting. Directors Flanagan and Chavez volunteered to be on the Nominating Committee.

Ad Hoc:

5.3a Christmas Decorations Refurbishing

Manager Flanagan noted that the refurbishing project had less than ½ of the needed funds to proceed with the project. This project is in addition to the new decoration grant request with Chukchansi.

5.3b Office Move

Manager Flanagan advised the move will take place following the PRCS move to 3rd Street. Once the city's move is complete, the carpet will be cleaned. Then the chamber can begin to move. Manager Flanagan noted the move should take place by Labor Day Weekend. Manager Flanagan asked for consideration to make the new Chamber office into a Welcome Center since the Chamber continues to raise funds for a Welcome Center.

Director Pistoresi addressed the issue regarding the Chamber help to the city to furnish and work on a Welcome Center along with Chamber cleaned the lot, Chamber Director Aanonson had sprinklers put in, the city has maintained lot, and bricks were sold (money being held for project). Now that the building is down and not sure when, where, or if there will be a building; there should be a way to work or some dialog with the city re 1) sprinkler system, keep or not; 2) bricks for sale, when or not; 3) the Manager's suggestion to use funds to furnish the office as a visitor or Welcome Center. Perhaps an ad hoc committee could meet with City to see where the Chamber fits in the plans. Director Chavez noted that until funds are available to maintain the city back at full operations, this project has been put way on the back burner.

OLD BUSINESS – Section 6

Action: Collette Travel for 2010 Destination Proposals

Motion made by Director Flanagan, seconded by Vice President Moss, to continue working with Collette Vacations on travel fund raising. After a brief discussion, the motion passed.

Action: Free Rent at Heritage Station for Chamber Office

Due to the office move to 145 W. Robertson in the City building, action on the proposal is not warranted.

NEW BUSINESS – Section 7

Action: Sierra GeoTourism – Endorsement Letter

Action was deferred to September 9 Board Meeting so Directors can review the information.

Action: Welcome Center Involvement and Funds

Action deferred until the September 9th Board Meeting with Director Pistoresi and Flanagan to be ad hoc committee to meet with Manager Flanagan regarding the new Chamber office plans.

Action: SBA Business Workshop in Chowchilla

Motion made by Vice President Moss, seconded by Brad Banks, to host SBA workshop in Chowchilla. No discussion, motion passed.

Action: Support letter to the City of Chowchilla for 2009/2010 Economic Development Enterprise Fund Application to the State Dept. of Housing & Community Development Block Grant Program

Motion made by Vice President Moss, seconded by Director Flanagan, to write a letter of support to the City of Chowchilla for 2009/2010 Economic Development Enterprise Fund Application to the State Dept. of Housing & Community Development Block Grant Program. No discussion, motion passed.

Action: Letter of Recommendation for Diane Lewis regarding work provided as a Grant Writer.

Manager Flanagan was directed by President Scroggins to send the letter of recommendation.

Action: Trinity Pregnancy Resource Center has requested to borrow chamber decoration.
Consensus of Board was to loan the decorations.

ANNOUNCEMENTS – Section 8

- 8.1** 20th Annual Block Party, Sports & Leisure Park, August 7th, 5:30p – 9:30p
- 8.2** Chowchilla Auditorium Benefit Dinner, Chowchilla Lioness Lions Club, August 15th, tickets through Fairgrounds or any Lioness Lions member.
- 8.3** BBB/Chamber Shred-It Day, October 10th
- 8.4** Madera Hospital “Come Fly With Me” Fund Raiser.

ADJOURNMENT – Section 9

Motion was made by Vice President Moss, seconded by Director Flanagan, to adjourn meeting at 1:55 p.m. No discussion. Motion passed.

SIMPLE PARLIAMENTARY PROCEDURE Guidelines for Better Business Meetings (Reference: Robert H.M. (1981) *Roberts Rules of Order* (rev. ed.) Glenview, Illinois: Scott, Foresman & Co.

HOW TO PRESENT AND DISPOSE OF A MOTION

A motion is the method by which business is brought before an assembly. Motions may grow out of reports or other communication. Often a committee report, letter, or memorandum will introduce information the assembly wishes to take action on. The procedure used in handling a motion is described by the following series of steps:

Step 1: Obtaining the Floor. Before motion can be presented, the Chair must member must be recognized by the Chair.

Step 2: Making a Motion. A simple statement “I move that.....” Once the motion is stated, before discussion, the motion must be seconded.

Step 3: Seconding a Motion. After the motion is made another member seconds the motion by saying “I second the motion” or “Second”.

Step 4: Debating the Motion. Immediately after the Chair states the motion, he/she should ask “Is there any discussion?” or “Are you ready for the question?”

Step 5: Putting the Question (calling for a vote). The presiding officer says “Are you ready for the Question?” If no member requests further discussion, the vote is called.

Step 6: Announcing the Results. The chair announces the result of the vote immediately, including: 1) Which side has won. Ex. “The ayes have it.” 2) The result of the voting. Ex. “The motion carries.” 3) The action that must result. Ex. “The club will...”

LUNCH WILL BE PROVIDED TO BOARD MEMBERS ONLY. BOARD MEMBERS WHO WILL NOT BE ATTENDING ARE ASKED TO CALL JACKI AT 665-5603 BY NOON ON THE MONDAY PRIOR TO THE MEETING.