

**MINUTES**  
**August 10, 2011 Board Meeting**  
**Chowchilla District Chamber of Commerce**  
**Civic Center Public Conference Room**  
**12:00 Noon**

Section 1 – Call To Order

The Meeting was called to order by President Pistoresi at 12:15p.m. Present were Vice President Jones, Treasurer Bump, Past President Moss, and Directors Christoffersen, Fall, Flanagan, Jones, and Rose. Absent was Director Harrell.

Section 2 – Public Comment

Sandy Haar and Sara Price from Horisons Unlimited presented the services of their new Chowchilla health clinic which will open on August 31, 2011. Their other rural health clinic locations are Gustine, Livingston and Los Banos.

President Pistoresi directed Manager Flanagan to include on the September Agenda discussion regarding support of the programs Horisons Unlimited provides to community residents.

Section 3 – Consent Calendar

**3.1** Ratify Minutes and Attendance of July 13 2011, Board of Directors meeting.

**Motion was made by Director Flanagan, Seconded by Treasurer Bump, to accept the Consent Calendar as presented. No discussion, motion passed.**

Section 4 – Correspondence

**4.1** Madera County Board of Supervisors High Speed Rail Task Force formation

**4.2** Madera Chamber Lifetime Achievement Awards & Installation Dinner invitation

**4.3** Madera Vintners Association Wine Month Reception on 9/16

**4.4** Better Business Bureau report card, AAA rating

Section 5 – Reports

**5.1 Administrative Reports**

Treasurer's Report:

Treasurer Bump reported that President Pistoresi and Manager Flanagan transferred the maximum amount of funds in the Tri Counties Checking Account to the Tri Counties Savings Account. The amount remaining in the checking account is the amount required to prevent monthly fee charges.

Treasurer Bump also reviewed the monthly P&L, Balance Sheet, Aging, and Budget year to date.

**Motion was made by Past President Moss, seconded by Director Flanagan, to accept the Treasurer's Report as presented. Director Fall questioned the Aging Report regarding credits; Manager Flanagan explained new members who overpaid their dues at time of joining were the**

**credits and would be applied to the 2012 membership dues. Past President Moss suggested an eye be kept on BofA stability re latest Country Wide Division news from the banking institution. Motion passed.**

Manager's Report:

Manager Flanagan that two new members have joined since last meeting plus San Joaquin Wine Company once their check has been received. Manager Flanagan is discussing ribbon cuttings dates with the new members. Manager Flanagan advised the City-wide Block Party was Friday, 8/12, and she requested volunteers sign up to help that evening at the Chamber booth.

Manager Flanagan mentioned the High Speed Rail public workshops at Fairmead and Chowchilla on August 23 and 25<sup>th</sup>, respectively. The EIR Draft Report will be available for review and written comments.

## **5.2 Committee Reports**

August 21 USAF Band of the Golden West Concert:

Manager Flanagan requested volunteers to help at the Concert on 8/21 to oversee the High School students who were earning community service hours by helping with set up and tear down at the event.

September 17 Classic Car Show:

Director Flanagan applications are coming in for the show and attending car shows passing out flyers. Director Flanagan requested volunteers for the car show starting at 7:00a.

## Section 6 – Old Business

**6.1 Action:** Approval of Business After Hours Social Guideline Revision.

Manager Flanagan explained item deferred from the July meeting; copies of the revised policy in packet.

**Motion was made by Director Flanagan, seconded by Past President Moss, to revise the current policy to charge a fee for the cost of the ABC license and City fee but no less than \$75.00 if the hosting business wants to serve liquor. Discussion followed; motion passed.**

## Section 7 – New Business

**7.1 Discussion:** Chamber Logo Change

Manager Flanagan explained that reviewing other Chamber logos; the Chowchilla District Chamber of Commerce's logo needed updating. Samples of suggested changes were provided in the Board packet.

Following Board discussion; President Pistoresi directed to provide more designs, some including palm trees in addition to the arch at the September Board Meetings.

## Section 8 – Announcements

**8.1** City-Wide Block Party, 8/12, Sports & Leisure Park

**8.2** USAF Band of the Golden West FREE Concert, 8/21, 6p, Veterans Memorial Park

**8.3** Labor Day Holiday, Chamber Office Closed, 9/5

**8.4** Rotary Meeting, Chamber Manager Guest Speaker, 8/11

Section 9 – Adjournment

President Pistoresi asked for a motion to adjourn.

**Motion was made by Past President Moss, seconded by Director Christoffersen, to adjourn the meeting at 1:08pm.**

Respectfully Submitted,

JACKI FLANAGAN  
Manager