

MINUTES
December 16, 2009
Chowchilla District Chamber of Commerce
Public Meeting Room, Civic Center Plaza
12:00 Noon

CALL TO ORDER – Section 1

Meeting was called to order by President Scroggins at 12:16 p.m. Present were: President Scroggins, Treasurer Fall, Directors Banks, Chavez, Ginsburg, Harrell, Jones, and Pistorosi. Absent was Vice President Moss. President Scroggins asked for introductions from the newly elected Directors: Brad Banks, Lee Brock, David Bump, & Paula Christoffersen.

PUBLIC COMMENT – Section 2

No public comment.

CONSENT CALENDAR – Section 3

3.1 Action: Ratify Minutes and Attendance of the November 10, 2009 Board of Directors Meeting.
Motion made by Director Ginsburg, seconded by Director Flanagan, to accept the Consent Calendar. No discussion, motion passed.

CORRESPONDENCE - Section 4

- 4.1 Thank you card from the Golden Bears Hitchhikers R.V. Group
- 4.2 City of Chowchilla Parks, Recreation & Community Service thank you letter
- 4.3 Copy of Letter to President Scroggins regarding North Fork Mono Rancheria Tribal Council response to Chamber letter of October 30, 2009.
- 4.4 Fresno Grizzlies Flyer promoting Chowchilla Community Night during 2010 Season
- 4.5 Great Valley Center contribution request

REPORTS – Section 5

5.1 Administrative Reports

Treasurers Report:

Treasurer Fall noted copies of the financial reports were in the packets. Treasurer Fall stated he will fill out a budget for the Strategic Planning Meeting before his term ends.

President Scroggins noted the deposit for Christmas decorations and questions if the newly purchased decorations were paid. Manager Flanagan noted that the three electrical units for the new decorations will be returned for a credit since they could not be used.

Manager Flanagan noted that on the Income report, there are deposits that were for the new map ads; which more than covered the cost of printing the maps.

Manager Report:

Manager Flanagan reported two new members joined since last meeting; Fairmead Community &

Friends and Chowchilla Floral & Design joined. The 12/14 Ribbon cutting at Chowchilla Floral & Design was good. Manager Flanagan reported no new renewals with still 11 members still pending to pay dues. However, since at the November meeting it was decided to wait until the January Meeting to decide to send letter of membership termination to the members.

Manager Flanagan noted there are a few ribbon cuttings to be scheduled in January or as soon as the number members schedule a date.

Manager Flanagan advised there was a list and tickets going around the table for Directors to take tickets to sell for the Awards & Installation Dinner on January 16.

Manager noted she would be attending on 12/15 the City Leadership Coalition meeting at City Hall. Director Chavez interjected who normally attends and the reason for the coalition was to help keep from overlapping on events and fund raising.

Manager Flanagan noted that she is working with the SBA regarding a workshop to be scheduled in February or March, waiting for SBA to get a new trainer to hold a workshop in Chowchilla. Last workshop had 7 persons in attendance.

In the packet was the Director's Commitment letter which Manager Flanagan requested be signed and returned to her before leaving today. Also being passed around is a list of Directors for each person to fill in their information.

Manager Flanagan asked the Board to consider a date for the Strategic Planning Meeting date. A majority of the board requested the SP meeting be on the same day as the Board Meeting. Choices for meeting place were offered which the Manager will take to Vice President Moss for a decision.

5.2 Committee Reports

Working:

Christmas Decorations:

Director Flanagan reported that the Christmas Decorations putting up went well and noted who helped. Director Pistoresi commented that the Manager had procured a Santa suit and one of the PG&E workers dressed as Santa. It was a memorable time putting the decorations up because of the waving and honking but the workers noted it took much longer this year.

Manager Flanagan met with the Fairgrounds personnel on 12/12 regarding the decorations that are still stored at the Fairgrounds regarding inventory. The Fair Manager would like to know if the Chamber still wants these decorations otherwise they will throw them out. If we want them they will gladly store them for a period of time but ultimately want to reorganize the building. Discussion followed regarding decorations, the President instructed the Manager to ask the Fair Manager to continue to store during 2010.

Maps

Manager Flanagan reported that all the map ads and information are with the maps graphic artist. The map company will be closed during the last two weeks of December. Final draft to be received the first part of January and according to Fred at Maps.Com the price will hold as stated on our contract.

Nominating Committee

Manager Flanagan said no report. Complete.

Installation Committee

Manager Flanagan reported that the plans are moving forward with a dessert auction again this year. Directors are asked to donate a dessert. Due to the economy the committee decided to not solicit raffle

or silent auction prizes. Director Moss is working on procuring one special live auction item.

Motion was made by Director Ginsburg, seconded by Director Jones, that the duties as listed in the Commitment Letter be read in its entirety as the Oath of Office and everyone being installed respond in unison at the end. Discussion followed regarding the 2009 Installation oath and the desires to make it easier to understand.

Ad Hoc:

Welcome Center

Directors Flanagan reported that Directors Pistoresi, Jones and Scroggins met with Council members White and Alexander regarding the Chamber's desire for the location of the Welcome Center and Chamber home. The Ad hoc committee was requested to discuss with the Board and send back a Memorandum of Understanding with the City. Director Flanagan suggested that of the three MOU's that are in the packet #3 needs to be included in all the MOU's so that the Chamber has a location. Discussion followed including requesting the entire parcel, offer enhances from the chamber of the property, express no interest in the property, suggest a smaller portion of the property for a smaller building, or approach any potential developers to give a small section of the property to help the Chamber. President Scroggins questioned the McCombs letter re a plan for the \$75K donation for the Welcome Center.

Motion was made by Director Flanagan, seconded by Director Banks, to submit to the City Memorandum of Understanding Option 1 that includes the whole parcel with the additional Understanding that the Chamber would maintain an office at 145 W. Roberts for a specified period of time in partnership with the City. No further discussion; voice vote was taken: Director Pistoresi-yes; Treasurer Fall-yes; Director Flanagan-yes; Director Harrell-yes; Director Ginsburg-yes; Director Chavez-abstained; President Scroggins-yes; Director Jones-yes; Director Banks-yes. Motion passed.

OLD BUSINESS – Section 6

6.1 Action: Election of 2010 Board Officers

Nominations: President Scroggins nominated Vice President Moss for 2010 Board President, seconded by Director Flanagan. There being no other nominations, nominations were closed. Nomination passed. Director Jones nominated Director Banks for Vice President, seconded by Director Flanagan. There being no other nominations, nominations were closed. Nomination passed. Director Flanagan nominated Director Jones for Treasurer, seconded by Treasurer Fall. There being no other nominations, nominations were closed. Nomination passed.

6.2 Action: Memorandum for 2010 Bank Card Signatures, Bank of America and Tri Counties Bank
Directors who agreed to have the 2010 Bank Checking account signing authority:

Bank of America: Vern Moss, Shirlie Jones, Larry Pistoresi, Sr., Jacquelyn Flanagan, and Janet Scroggins

Tri Counties: Vern Moss, Shirlie Jones, Larry Pistoresi, and Jacquelyn Flanagan.
There being no other discussion; President Scroggins appointed the above Directors as the list of bank signers.

NEW BUSINESS – Section 7

7.1 Action:

No new business.

ANNOUNCEMENTS – Section 8

8.1 Chamber Office closed 12/24 & 12/25, January 1

8.2 Christmas Decoration Taken Down January 2

8.3 Community Decoration Judging Saturday, December 19. Meet at Pizza Factory, 5:30 pm

ADJOURNMENT – Section 9

Meeting adjourned at 1:25p.m.