

**MINUTES**  
**July 13, 2011 Board Meeting**  
**Chowchilla District Chamber of Commerce**  
**Civic Center Public Conference Room**  
**12:00 Noon**

**1.0 CALL TO ORDER**

Section 2 – Public Comment

President Pistoresi called the meeting to order at 12:20pm. Present were Vice President Jones, Treasurer Bump, and Directors Brock, Fall, Flanagan, Harrell, Jones, and Rose. Absent were Past President Moss and Director Christoffersen

**2.0 PUBLIC COMMENT**

Section 2 – Public Comment

Justin White, Legislative Aid to Supervisor District 3 Ron Dominici and representing the Madera County Board of Supervisors, addressed the Board of Directors regarding the proposed Statewide Citizens Redistricting Maps as they relate to Madera County. Mr. White explained that Madera County Board of Supervisors position regarding the lines for the Assembly, Senate, U.S. Congress and California Board of Equalization. The proposed maps do not protect Communities of Interest and how they are drawn reflects how Madera County and its citizens will be represented. Mr. White asked the Board of Directors to consider voicing an opinion about the affect the proposed maps will affect the Chamber's membership.

**3.0 CONSENT CALENDAR**

**3.1** Ratify Minutes of June 8, 2011, Board of Directors meeting

**3.2** Ratify Attendance of June 8, 2011, Board of Directors meeting

**Motion was made by Director Flanagan, seconded by Director Brock, to accept the Consent Calendar as present. No discussion, motion passed.**

**4.0 CORRESPONDENCE**

**4.1** Picayune Rancheria of the Chukchansi Indians *Double Eagle For The Community Golf Tournament*, July 23, 2011

**4.2** Greater Fresno Chamber request for opposition to SB 469 Land Us: Development Project Review – Superstores

**4.3** Madera Chamber *2011 Senior Farmer of the Year* Dinner honoring Chowchilla's Millie Meders

**Motion made by Treasurer Bump, seconded by Director Harrell, to purchase two tickets, one for Manager Flanagan and one for President Pistoresi, to attend the July 21<sup>st</sup> dinner to represent the Chowchilla Chamber to honor Mrs. Meders. Following discussion, motion passed.**

**5.0 REPORTS**

**5.1 Administrative Reports**

Treasurer's Report:

Treasurer Bump reviewed the monthly P&L, Balance Sheet, Customer Aging Report, and the Check

Register. Treasurer Bump advised the Board the Tri Counties accounts information regarding interest received and the CD renewal information.

Manager Flanagan advised that the Tri Counties Checking Account has a large balance that is receiving no interest and inquired if the Board would not like to transfer some of the funds to the Savings Account, leaving a balance to allow the checking account to remain open without penalties.

**Motion was made by Vice President Jones, seconded by Director Harrell, to move the maximum amount to prevent penalties from the Tri Counties Checking Account to the interest bearing Tri Counties Savings Account. Following discussion the motion passed.**

Manager's Report:

Manager Flanagan reported that two members had renewed their 2011 membership since the last meeting. Per the Boards direction in June, seven memberships were suspended due to non-payment of dues.

Manager Flanagan noted there would be a ribbon cutting at the Hampton Inn & Suites, Madera Airport on Friday, 7/22 at 11:30a including refreshments and hotel tour. The Hampton Inn has provided a gift certificate to almost all fund-raising events in Chowchilla.

Manager Flanagan noted that will be attending the Yosemite Gateway Partners Meeting on 7/14 at 9a to keep Chowchilla in front of the group.

Manager Flanagan advised that she would be attending the Central California Chamber Alliance Quarterly Meeting, Turlock, on July 21<sup>st</sup>. Manager Flanagan invited any Director who would like to attend this meeting and find out about the purpose of the Alliance and how the Chamber can better participate.

Manager Flanagan reminded the Board there was information in the packet on the Senator Cannella in Merced on Friday, July 15, organized by Senator Cannella.

Manager Flanagan asked the Board to reconsideration of the Chowchilla Colonization Centennial Celebration Organizing Meeting due to the fact that the City was not incorporated until 1923 and Fairmead is celebrating their 100 years in June of 2012. Discussion followed on the pros and cons regarding promoting a 100<sup>th</sup> celebration for the colonization of Chowchilla versus 100<sup>th</sup> celebration of the incorporation of the City.

Manager Flanagan advised that \$182.25 was made from the glow sticks at the Lions Fireworks Celebration Booth. Manager Flanagan thanked Director Harrell for jumping in and helping when sales really spurred.

## **5.2 Committee Reports**

July General Meeting:

In Director Christoffersen's absence, Manager Flanagan reported the Summer Update Breakfast Meeting is July 20 at 8:30a at Farnesi's. A breakfast buffet will be served and speakers will be Senator Geo. Runner, 2<sup>nd</sup> District Board of Equalization Board Member (topic *Will California Ever Be Business Friendly Again?*), Mayor David Alexander, City Administrator Mark Lewis, and Madera County EDC Executive Director Bobby Kahn.

Classic Car Show:

Director Flanagan reported receiving a few entries and attending car shows passing out over 1200 flyers. The committee is still trying to break 100 cars entered in the show.

## 6.0 OLD BUSINESS

**6.1** Request for \$250.00 for U. S. Air Force Band of the Golden West August 21 Concert expenditures  
Manager Flanagan reported that the concert is getting a lot of enthusiasm but there will be costs involved with the concert such as newspaper ads, port-a-potties, City park rental electrical fee, etc. The concert is Free with the Soroptimist providing a meal for the band members. The Soroptimist and Lioness Lions clubs will provide a refreshment stand during the concert as a fund raising effort. Manager Flanagan noted she has high school students to help set up chairs/clean up park but will need adult supervision during set up and clean up.

**Motion made by Treasurer Bump, seconded by Director Flanagan, to allocate \$250.00 for expenses related to the USAF Band of the Golden West Free Concert. Following discussion, the motion passed.**

**6.2 Action:** Approval of Business After Hours Social Guideline Revision  
Manager Flanagan asked to defer the action to the August Meeting.

## 7.0 NEW BUSINESS

### 7.1 2012 Golf Tournament Date

Manager Flanagan requested approval to schedule the 2012 Gold Tournament on Friday, May 11, 2012. All other May Friday dates conflicted with other events in the community. The Board approved the May 11<sup>th</sup> date and President Pistorosi instructed Manager Flanagan to send a deposit to Pheasant Run Golf Course to hold the date.

### 7.2 Chamber Business Ad in Chowchilla Redskins Fall Sports Publication

Manager Flanagan inquired if the Chamber wanted to put a 1/8 page ad in the publication as funds are still available in the advertising budget. These publications will be distributed to the fall High School sports teams to sell at events as team fund raising items. The Board approved the ad expense from the budgeted funds.

### 7.3 Citizens Redistricting Map

President Pistorosi brought before the Board to send a letter the Redistricting Committee

**Motion made by Vice President Jones, seconded by Director Flanagan, to send a non-partisan letter to the Citizens Redistricting Commission to keep Madera County “whole” in any redistricting map drawn for Congressional, Senate, Assembly and BOE. Following further discussion, motion passed.**

## 8.0 ANNOUNCEMENTS

**8.1** Chamber office closed, 7/14, Manager at Yosemite Gateway Partners Meeting, Yosemite NP

**8.2** Summer Breakfast Meeting, Farnesi's 7/20, 8:30a

**8.3** Chamber office closed 11a-3:00, 7/21, Manager attending Central California Chamber Alliance Quarterly Meeting in Turlock.

**8.4** Manager Comp Days Off, July 27-29, Chamber closed

**8.5** Antenucci's under new ownership of Anderson & Freitas, Director Jones approached re membership

## 9.0 ADJOURNMENT

President Pistoresi called for a motion to adjourn at

**Motion made by Director Harrell, seconded by Director Fall to adjourn at 1:20pm. No discussion, motion passed.**