

MINUTES
June 8, 2011 Board Meeting
Chowchilla District Chamber of Commerce
Civic Center Public Conference Room
12:00 Noon

Section 1 – Call To Order

President Pistoresi called the meeting to order at 12:12p.m. Present were: Vice President Jones, Past President Moss, Directors Brock, Christoffersen, Fall, Flanagan, Harrell, and Rose. Absent were: Treasurer Bump and Director Jones.

Section 2 – Public Comment

None

Section 3 – Consent Calendar

3.1 Ratify Minutes of May 11, 2011, Board of Directors meeting

3.2 Ratify Attendance of May 11, 2011, Board of Directors meeting

Motion was made by Past President Moss, seconded by Director Flanagan, to accept the Consent Calendar as presented. No discussion, motion passed.

Section 3 – Correspondence

4.1 Eggs & Issues Flyer, sponsored by Madera County EDC, June 24, tickets from Lois Grow

4.2 Better Business Bureau Warning regarding Chowchilla High School Football 2011 Schedule scam

Section 5 – Reports

5.1 Administrative Reports

Treasurer’s Report:

In Treasurer Bump’s absence, Manager Flanagan reviewed the monthly financial reports with no major issues. Manager Flanagan reported that in the Director Packets was a copy of a Year to Date Budget vs. Actual comparison. Manager Flanagan noted that the figures in the budget column were for the entire year when the figures in the actual column were only for the first 4 months of 2011. The apparent “surplus” figure was the balance of the budget funds which is a yearly figure where the actual column figures will change as income and expenditures change each month. Discussion ensued regarding the Tri Counties accounts with President Pistoresi instructing Manager Flanagan to find out about interest rates on the accounts.

A motion was made by Directory Flanagan, seconded by Director Harrell, to accept the financial

report as presented.

Manager's Report:

Manager Flanagan advised that no new members joined since last meeting and that 4 members renewed their 2011 membership. Eleven members were reported as not having renewed their 2011 membership with Manager Flanagan noting a reminder had been sent with the May statements.

Manager Flanagan reported that she met with the owner of Antenucci's New York Style Pizza & Good Drink Company. Owner Dubose asked to discuss a ribbon cutting/grand opening for Antenucci's as well as the other businesses in his complex. Manager Flanagan stated that she advised Mr. Dubose that Antenucci's membership would have to be made current and that the Chamber could not participate in Grand Opening ceremonies for the businesses that were not members of the Chamber. Manager Flanagan reported to keep the Board informed regarding a ribbon cutting.

Manager Flanagan reported that on June 16 she would be attending with President Pistoresi a City meeting to discuss economic development.

5.2 Committee Reports

July General Meeting:

Director Christoffersen advised that plans have been finalized for the July 20th Summer Breakfast Meeting at Farnesi's starting at 8:30a.m. Flyers will be sent out as well as in the Community Matters newsletter and ads in the Chowchilla News.

USAF Band Concert:

Manager Flanagan reported that plans for the U. S. Air Force Band of the Golden West Concert on August 21st at 6:00 p.m. are moving along. The Soroptimist and Lioness Lions Club are considering joining together to provide the meal as well as the concession stand. Volunteers will be needed to help set up chairs for the event.

Business After Hours:

President Pistoresi reported not many BAHS held lately and perhaps change the policy regarding the how businesses perceive and costs to the Chamber. Concern by President Pistoresi is that when cocktails are requested by the business hosting the BAHS the cost of the permits and license are more than the income if script is sold.

A motion was made by Director Rose, seconded by Vice President Jones to revise the Business After Hours Socials to subject the host business to cover the cost of the fees and permits for alcohol. Discussion ensued; motion passed.

Golf Tournament:

Director Fall reported the results of the 31st Annual Golf Tournament noting that the tournament made a profit of \$1,138.00 over the budget. The tournament was considered a success. President Pistoresi reported that Steves Chevrolet would be the Hole In One Sponsor.

Section 6 – Old Business

Action: Membership – Non-payment of Dues

Manager Flanagan listed the businesses that have not renewed their 2011 membership. Manager Flanagan asked for the Board's preference since the By-Law was waived to the June Board Meeting.

A motion was made by Director Fall, seconded by Past President Moss, to send a letter to the

businesses who have not renewed and have not responded to inquires regarding status of renewal payment advising that the Board has voted to suspend membership if dues are not paid within 30 days and take no action to the businesses who have advised they will renew. Discussion ensued; motion passed.

Section 7 – New Business

Discussion: Chamber host a booth at Chowchilla Lions Club Fireworks Show

Manager Flanagan inquired whether the Chamber should host a booth at the Lions Club Fireworks Show on July 2nd. Manager Flanagan expressed that at the booth Chamber could sell glow sticks and have information about upcoming Chamber events.

A motion was made by Past President Moss, seconded by Director Flanagan, to expend the funds to purchase glow sticks and sell at 2/\$1.00 at the July 2nd Lions Fireworks Show. Discussion ensued; motion passed.

Discussion: Chowchilla 100th Anniversary

Manager Flanagan advised that she was approached by a member of the Historical Society regarding the 100th Anniversary of the Chowchilla Colonization (not incorporation) which is October 15, 2012. Manager Flanagan inquired if the Board was interested in calling the initial meeting to see if there is community interest in forming a Centennial Celebration Committee. Consensus of the Board was that the Chamber takes the lead; write an article for the Chowchilla News of the meeting place, date and time; then the selected committee from the group could over the planning. The Board also felt the Chamber should host the oldest resident contest in addition to some other promotional ringer. President Pistoresi instructed the Manager to write the article for the Chowchilla News calling an organizing meeting.

Section 8 – Announcements

8.1 Lions Club BBQ in Veterans Park, call D. Eliasson, call 479-2753 or 209-769-7786 for “family of 4” tickets

8.2 Business After Hours Social, Ava Fitness Spa, June 17, 6-7:30p

8.3 Community Coffee with Assemblymember Kristin Olsen and Dist. 2 Supervisor David Rogers, City Council Chambers, June 22, 6p

8.4 Eggs & Issues with Assemblymember Kristin Olsen, Farnesi’s, June 24, 7:30a

8.5 Manager Day Off, June 27

8.6 Chowchilla Lions Community Fireworks Show, Berenda Reservoir, July 2, 2p to dark.

Section 9 – Adjournment

President Pistoresi asked for a motion to adjourn.

A motion was made by Past President Moss, seconded by Director Flanagan, to adjourn the meeting at 1:07pm.

Respectfully submitted
Jacki Flanagan, Corporate Secretary