

**MINUTES**  
**May 11, 2011 Board Meeting**  
**Chowchilla District Chamber of Commerce**  
**Civic Center Public Conference Room**  
**12:00 Noon**

Section 1 – Call To Order

Past President Vern Moss called the meeting to order at 12:18 pm. Present were Treasurer Bump and Directors Brock, Christoffersen, Fall, Flanagan, Harrell, and R Jones. Absent were President Pistoresi, Vice President S. Jones, and Director Rose.

Section 2 – Public Comment

Past President Moss asked for public comments. Mark Lewis, City of Chowchilla City Administrator, introduced himself to the Board and shared his other City experiences. Mr. Lewis answered questions from the Directors and stated he was eager to learn more about the City and move forward to get things moving from an economic standpoint.

**3.0 CONSENT CALENDAR**

Section 3 – Consent Calendar

**3.1** Ratify Minutes of April 13, 2011, Board of Directors meeting

**3.2** Ratify Attendance of April 13, 2011, Board of Directors meeting

**Motion was made by Director Flanagan, seconded by Director Christoffersen, to accept the Consent Calendar was presented. No discussion, motion passed.**

Section 4 – Correspondence

None.

Section 5 – Reports

**5.1 Administrative Reports:**

Treasurer's Report

Treasurer Bump reported that Manager Flanagan had provided a budget vs. actual for the first four months of the year; nothing significant on the Profit & Loss and Balance Sheet. Manager Flanagan explained why the Check Register shows the payroll breakdown of taxes is due to Sousa and Company doing the paychecks rather than calculating them in QuickBooks. Manager Flanagan also explained that the Budget vs. Actual analysis is based on year budget against actual four month expenditures so percentages are skewed.

5.1b Manager's Report

Manager Flanagan reported no new members since last meeting; nine members renewed for 2011 and a letter was sent to each delinquent member regarding the By Law requirements on membership renewal.

Manager Flanagan advised that member Valley Pistachio Country Store wishes to hold a mixer this summer in conjunction with the Madera Chamber. Once dates are determined, Manager Flanagan will bring back to the Board.

Manager Flanagan inquired if the Board was interested in hosting a booth at the Chowchilla-Madera County Fair May 18 through 22 and whether the booth is beneficial to the Chamber.

**Motion was made by Director Flanagan, seconded by Director Harrell, to forego hosting a booth at the 2011 fair. Discussion followed regarding volunteers to cover the booth and benefits in hosting a booth. Motion passed.**

Manager Flanagan advised the Board that *Girls Who Buy Gold* visited the office looking for organizations who would like to host a gold buying party. They pay 10% of the purchases to civic or social organizations. Manager Flanagan asked if the Board would be interested in such an event.

**Motion was made by Director Jones, seconded by Treasurer Bump, to refer the company to member civic organizations. Discussion ensued; motion passed.**

Past President Moss asked Manager Flanagan to notify the member organizations of this opportunity.

## **5.2 Committee Reports**

### Golf Tournament

Director Fall reported that the May 13<sup>th</sup> Golf Tournament preparations are well underway with the help of Manager Flanagan. Teams are still being formed; however it appears 13-14 teams are scheduled to play. Director Fall asked for volunteers to help with pre- and post tournament play. Also raffle prizes are still needed if anyone has not turned them in. Director Fall advised he was discussing with the Pro Shop to do a shotgun start

### Car Show

Director Flanagan said a few applications have been receive and flyers are being distributed at area car shows.

Section 6 – Old Business
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### **6.1 Website Design Proposals**

Director Christoffersen said the committee met and discussed the options but is recommending continuing with the City's website service due to pricing.

**Motion was made by Director Fall, seconded by Director Flanagan, to continue with the same website service as in the past. Following discussion, motion passed.**

### **6.2 USAF Concert Band Meal and Concert Refreshments**

Manager Flanagan advised the USAF Band will be holding a concert on August 21<sup>st</sup> in Veterans Memorial Park. The only requirement for the Band to play is that the band be provided with a meal. Manager Flanagan inquired the desire of the Board regarding approaching Chamber member civic organizations regarding providing the meal as well as have the concession for the concert.

**Motion was made by Director Harrell, seconded by Director Christoffersen, to contact member organizations to determine if there is any organization who would like to provide the meal and host a concession stand at the concert.**

Section 7 – New Business
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**None**

Section 2 – Announcements
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8.1 Chamber Golf Tournament, Pheasant Run Golf Course, 11a-7p, 5/13

8.2 Manager Days Off, Illinois Trip re Father's Estate, 5/16 & 17

8.3 Chowchilla-Madera County Fair, May 18-22

Section 9 – Adjournment
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Past President Moss invited a motion to adjourn.

**Motion made by Director Flanagan, seconded by Director Harrell, to adjourn the meeting at 12:55pm.**

**Respectfully submitted by  
Jacki Flanagan, Manager**