

MINUTES
May 13, 2009
Chowchilla District Chamber of Commerce
Civic Center Public Meeting Room
12:00 Noon

CALL TO ORDER: The meeting was called to order by Vice President Vern Moss at 12:17p.m. Present were Past President Ahmed, Directors Chavez, Flanagan, Harrell, and Pistoresi. Absent were President Scroggins and Directors Ginsburg and Jones. Treasurer Fall arrived late.

PUBLIC COMMENT – Section 2

Marty Piepenbrok, City of Chowchilla Parks, Recreation, & Community Services, reported the Parks & Recreation information regarding summer services as well as some city information.

- City unpaid furlough every other Friday during May and June to control costs, very little difficulty recorded by residents. Council will decide if these days will continue.
- City pool will not be open for daily open swim due to expense (approx. \$80,000) for this year but looking to coordinate specific open swim days; funding is reduced so the swim lessons will continue. The Redfins Swim Team will still have their practices and meets as they fund their service costs.
- Berenda Reservoir, although water there now, water for the balance of the summer will be determined today by the CWD. Regardless if water is there at some time, the city will not be opening the reservoir this summer due to costs to prepare for opening; the ongoing maintenance; and policing during the summer. Revenues from gate fees have been insignificant compared to the costs of \$25,000.
- Boat Races - IHBA still desires at the Berenda Reservoir. City Council's direction is to consider special events with the parties hosting the special events to covering the costs. There are other costs (costs the city normally received due to revenues earned at the Boat Races) to be added to the hard costs in the negotiations. If the IHBA agrees to the costs there will be Boat Races, providing there is water available. Another component regarding the Boat Races is that the City will insure proper agreements are in place and resources for food and drink services are coordinated (the Lions Club gets first right of refusal. The City committee is asking the Chamber to participate in that the Chamber is the conduit to oversee the food and drink vendors, rather than the City handling this coordination. This invitation is to have an Ad hoc committee from the Chamber to meet with the city committee next week to brain storm how we can keep revenues from the sales of food and drinks stay in the city using local organizations and clubs.

Chair Moss asked the record note that Treasurer Fall arrived giving a quorum for the meeting.

Manager Flanagan noted that Administrator Red sent an email requesting the Chamber to submit a letter regarding funding support that is separate from office/tenant offsets.

CONSENT CALENDAR – Section 3

3.1 Approval the Consent Calendar of April 8, 2009, Board of Directors Meeting minutes and attendance
Motion was made by Director Flanagan, seconded by Director Pistoresi, to accept the Consent Calendar for the April 8, 2009, meeting. There being no discussion, motion passed.

CORRESPONDENCE – Section 4

4.1 Wilson School Thank You Letter to Manager volunteering The Drug Store/Live Above Drugs Program
4.2 Email Bobby Kahn re Convergent Nonprofit Solutions, ED/Chamber Fundraising

REPORTS – Section 5

5.1 Administrative Reports

5.1a Treasurers Report:

Treasurer Fall referred to the Profit & Loss, Balance Summary, and Aging reports as well as the Check Register. Questions regarding the reports included Past President Ahmed noting a credit under Trinity Pregnancy Resource Center. Manager Flanagan advised that they paid the full 2009 membership dues when they joined in April. The amount will be credited against the 2010 dues when invoices are sent. Past President Ahmed also inquired about the 90 day past due. Manager Flanagan reminded the Board that in January the Board agreed to give members up to six months to pay dues before sending termination letters. At the June meeting the Board will have to decide if action should be taken with members who have not paid their dues.

Manager Flanagan noted that she will be using the City's Furlough Fridays to visit with members to determine if those who still owe 2009 dues will be renewing membership. Manager Flanagan will be also visiting with members as By-Laws require annual visits and solicit new members. Several questions regarding current members as active business were voiced. Manager Flanagan was instructed to follow up with those questioned.

5.1b Manager Report:

Manager Flanagan requested additional sign ups for the Fair Booth on May 14-17th. Manager Flanagan passed out gate passes to those who had signed up. The Chamber will help watch the City booth as they will reciprocate for the Chamber booth.

The Manager advised the dates of the City Furlough Fridays being May 15, 29, June 12 and 26th. As previously advised, the Manager will use time to visit members & solicit new members.

Manager Flanagan noted that 4 new members have joined since last Board Meeting; Trinity Pregnancy Resource Center, Holiday Inn Express-Madera; The Almond Company, and The Consignment Gallery. Three members renewed this past month with 23 still pending for renewal. Over 50 membership packets are out and will be following up

The Manager reported that a new Committee List is in the packets as these were requested to be updated last month.

Director Pistoresi asked to address the floor regarding presenting a motion authorizing the Manager to close the Chamber office on any days that the City closes their offices. This is being requested to be on record that the Manager has the authority of the Board to close the Chamber office when City offices are closed

due to furlough days, etc. Chair Moss asked that this motion be placed on New Business and will be addressed at that time.

5.2 Committee Reports

Working:

5.2a Membership:

Manager Flanagan reported The Consignment Gallery is have an open house on May 23 and would like a ribbon cutting at 11:00 a.m. The City Council, EDC and Chowchilla News will be invited. The location of the Ribbon Cutting is The Consignment Gallery, 509 W. Robertson.

5.2b General Meetings:

Director Chavez noted that a date needs to be determined for the October Meeting on water. The Board agreed to hold a short Board Meeting and then the luncheon meeting on October 14th. Kole Upton will be invited by Treasurer Fall and recommended that it be held at Farnesi's because of the interest in the water issue. Treasurer Fall will include the flyer with his monthly bills to his Ag customers as previous water programs were highly attended.

5.2c Motorcycle Show N Shine:

Director Flanagan commented that a committee meeting was held last week that included Officers Noblett & Mandrell. The two officers will be help set up the ride route. Director Flanagan has commitment from Merced Power Sports; he is still waiting for a final commitment from Yosemite Harley. Lunch is being provided by Friends of the Library. Flyers are being distributed by David Ginsburg as well as the committee and prizes are being solicited from the cycle dealers. Ads for the motorcycle show, car show, and golf tournament have been placed in the Shiners' publication that goes out across the state. Manager Flanagan advised that a special prize basket will be available to non-participants (local residents) who bring a non-perishable item to the show.

5.2d Maps:

Vice President Moss reported that the committee met with a conference call with the company who will sell the ads and do the layout. A letter will go to all the members authorizing the company to sell the ads. The map layouts were presented by Manager Flanagan. There will be a map this year and will be sold at a price decided by the Board. The ads will be ½ fold or double business card size for \$250.00, business card size \$175.00, with the front fold the chambers, the back page would be \$500.00. The initial run of maps will be 2,500. This quantity will allow for reproduction runs to change advertisers. Members will be offered first opportunity, then go to non-members (higher price) to fill all ads. Past President Ahmed requested to take the back page as the first ad sold. Vice President Moss commended Manager Flanagan for the work completed so far

Ad Hoc:

5.3a 2008 Audit Committee Annual Report:

Treasurer Fall advised the Board that Director Harrell has not been able to complete the annual audit because information has not been provided.

5.3b Christmas Adhoc Committee:

Manager Flanagan reported in the absence of President Scroggins that the Central California Women's Facility will be providing the labor to refurbish the Christmas decorations. The Chamber would have to provide all the materials; the cost of the paint, lights strings, wire ties, electrical tape, and sandpaper is \$3,500.00. Manager Flanagan addressed Treasurer Fall as to the \$1420.00 from the dessert auction at the Installation Dinner being assigned to refurbishing. Treasurer Fall did not have the budget at hand to confirm that the money was directed to that budget line. Discussion followed that it was the understanding the funds were to be directed to the refurbishing of decorations. Manager Flanagan noted that three of the local organizations were addressing their Boards regarding contributions towards the refurbishing of the decorations. Also noted was that Santa faces were found and if funds allow, when white garland is

purchased, the six Santa decorations can be resurrected. Discussion followed regarding including the Santa decorations in the refurbish project. Things are moving forward on this project and will take 6 to 8 weeks to complete, providing the funds are made available. The action item requested by the Manager was if the Board wanted to send to the civic organizations to donate. Chairperson Moss requested the Manager to send letters to civic organizations to determine any interest in supporting the refurbishing project.

5.3c Office Move Committee:

Manager Flanagan reported that the office move to the old City Hall is expected to happen in June. City Administrator Red will set a date for the Chamber committee to meet regarding the when and how of the office move between Parks, Recreation, & Community Services and the Chamber.

OLD BUSINESS – Section 6

6.1 Action: Chowchilla Speedway Donation for July 3rd Fireworks

Motion was made by Treasurer Fall, seconded by Director Chavez to decline sending a donation for the Speedway Fireworks for July 3. Discussion followed regarding past support, benefits to the Chamber in providing support, and funds availability. Motion passed. The Manager was directed to send a letter advising that the Chamber has a number of projects underway and unable to send a donation.

6.2 Action: By-Laws Revisions – Director Pistoresi

Action continued to June meeting due to a majority of the Board of Directors is required to pass any revisions to the By-Laws.

NEW BUSINESS – Section 7

7.1 Action: Board Vacancy (revisited) – Nominee Brad Banks

Motion was made by Director Flanagan, seconded by Treasurer Fall, to accept Brad Banks as the new Board Member to fill the vacancy for the balance of 2009 term due to the resignation of Director Wayne Moles. Discussion followed regarding future resignations being an agenda item that the Board approves. Motion passed. Chair Moss instructed Manager Flanagan to send a letter thanking Director Moles for his service.

7.2 Action: SaveMart Supermarket S.H.A.R.E.S Program – Manager Flanagan

Action continued to June Meeting.

7.3 Discussion: BBB *Shred It Forget*, Oct. 10th – Manager Flanagan

Action continued to June Meeting

7.4 Discussion: Boat Race Ad Hoc Committee Appointment

Following discussion about the Chamber's involvement in the Boat Races, Chair Moss appointed Director Pistoresi and Manager Flanagan to meet with the City Events Committee.

7.5 Action: Chamber Office Closure during City Furlough

Motion made by Director Pistoresi, seconded by Director Flanagan, giving the Manager permission to close the Chamber office on City Furlough Days to spend more time in the community with members. No discussion. Motion passed.

ANNOUNCEMENTS – Section 8

- 8.1 SBA Workshop SBA Loans, May 14, Fresno 8:45a-11:45a
- 8.2 Madera Chamber Business ECstravaganza & Trade Show, June 18, 4-8pm Hatfield Hall, Fairgrounds
- 8.3 Manager hosting Chamber table at '50-59 Multi-Class Reunion, May 30, 10a-4p
- 8.4 Manager attending Arts, Cultural Heritage & Tourism Workshop, Oakhurst, May 21, 8:30a-5p

ADJOURNMENT – Section 9

**Motion made by Treasurer Fall, seconded by Director Pistori, to adjourn the meeting at 1:32 p.m.
No discussion. Motion passed.**