

**MINUTES**  
**Board of Directors Meeting**  
**October 14, 2009**  
**Chowchilla District Chamber of Commerce**  
**FARNESI'S STEAKHOUSE**  
**11:00 A.M.**

**CALL TO ORDER:** The meeting was called to order by Vice President Moss at 11:03 a.m. Present: Vice President Moss, Treasurer Fall, Directors Banks, Chavez, Flanagan, Jones, and Pistoresi. Absent: President Scroggins and Directors Ginsburg and Harrell.

PUBLIC COMMENT – Section 2

No public comment.

CONSENT CALENDAR – Section 3

Action: Ratify Minutes and Attendance of the September 9, 2009 Board of Directors Meeting.  
**Motion was made by Director Pistoresi, seconded by Director Jones, to accept the Consent Calendar of September 9, 2009. There being no discussion, motion passed.**

CORRESPONDENCE – Section 4

- 4.1 Trinity Catholic Jr. /Sr. High School, Hutchinson, Kansas, letter and brochure
- 4.2 Madera County EDC email soliciting Support Letters to Assemblyman Blakeslee re AB 82xxx re Enterprise Zone legislation.

REPORTS – Section 5

5.1 Administrative Reports

Treasurers Report –

Treasurer Fall questioned Manager Flanagan if an answer was received regarding the check from the U.S. Treasury. Manager Flanagan said no response was received and Accountant was still investigating it. Manager Flanagan noted that the Golf Tournament made \$300.00 less than shown on the report due to a returned check which will be adjusted when the check register is balanced.

**Motion was made by Director Flanagan, seconded by Director Banks, to accept the Treasurer's Report for filing. No discussion; motion passed.**

Treasurer Fall reported that he still have not completed the reports for the Audit Committee.

Manager Report –

Manager Flanagan reported that three (3) new members joined since the last meeting: Crossroads Christian School, Madera; First 5 Resource Center Chowchilla; and Soroptimist International of Chowchilla. Reported are 11 members still have not renewed for 2009 with Collette Vacations advising the approval was received and check is being sent and Adorn Jewelry & Antiques closing doors to do shows and boutiques. Manager Flanagan noted she had contacted or left messages for the other businesses that have not renewed.

Manager Flanagan reported that she is working on coordinating ribbon cuttings with new members with

some businesses wanting the ribbon cuttings in January and February.

Manager Flanagan gave a report on the 10/10 Shred It Day results with 4,320 pounds (2.16 tons) of documents shredded and \$522.00 was collected for the Chowchilla Youth Football Program. The BBB will be sending a check for the Youth Football Program. Plans are to schedule another Shred It Day in April of next year pending the BBB Committee date approval. Include other groups to have a complete community recycle day is tentative plans.

#### **Committee Reports –**

##### **Working:**

##### Car Show –

Director Flanagan reported that the Car show made a net profit of \$2,471.00 giving the number of **Motion was made by Director Flanagan, seconded by Director Jones, to leave the 2009 Car Show Funds in the General Checking Account as dedicated funds instead of transferring the funds to the Welcome Center Savings Account for the purpose of purchasing furniture and equipment for the Chamber office. No discussion; motion passed.**

##### Golf Tournament –

Director Pistoresi reported the Golf Tournament went well netted \$2,927.64; and learned not to hold the tournament on a Fresno State Football game day and a week after the Car Show. Donations were difficult to procure due to following the car show. Tentative plans are to schedule the Golf Tournament the Friday following the Fair in May. Director Pistoresi commended Manager Flanagan for her efforts to make the Golf Tournament a success.

##### General Meetings –

Manager Flanagan reported that 59 confirmed persons attending the 10/14 meeting (today) on the valley water situation with Speaker Kole Upton.

##### Maps –

Manager Flanagan reported for Chairperson Moss that \$2,775 is committed in ads against a \$4,800 expense so an ad was placed in the newspaper to solicit additional ads. The deadline to protect the contact quoted price is late November. Manager Flanagan will be contacting additional businesses to complete the ad space. Director Pistoresi noted that the city be given final review of the map prior to printing to insure they approve the city map. Manager Flanagan said that the committee will bring it before the City and Board before final print.

##### Nominating Committee –

Directors Flanagan reported that the Nov. 23 Nominations Committee meeting are proposing names that are in the Director's packet. This list is presented for Board review, consideration, and additions. Discussion followed regarding ability of new directors to be active and promote the Chamber and reasons why the names were listed. The Committee has not contacted any of the persons listed until the Board concurs with the list.

**Motion made by Director Chavez, seconded by Director Flanagan, requesting the Board approve the list of names proposed by the Nominating Committee for the Nominating Committee to contact each person listed regarding their agreement to be placed on the Nominations Ballot to fill the expiring and vacant seats for the 2010 Board. No further discussion, motion passed unanimously.**

##### Installation Committee –

Manager Flanagan advised that the Installation Dinner is approaching and Installation Committee Chairperson Moss was requested to provide a date for the committee to meet. Vice President Moss advised he would meet with the Manager to set a date with other committee members.

**Ad Hoc:**

Christmas Decorations Refurbishing –

Manager Flanagan reported that the Chamber has received an unofficial word that the Chamber will be receiving \$25,000.00 from grant request to the Picayune Rancheria of the Chukchansi. The Manager also reported that \$1950.00 has been tabulated towards the approximately \$3400.00 cost to refurbish the existing decorations. The Manager will be attending a Lions Club meeting (at the request of a Lions member) to introduce the Refurbish project to the club. The Manager questioned the Board as to whether to refurbish a portion of the decorations with the current funds or wait until 2010 to do all decorations depending on the fundraising.

Discussion followed to have the decorations refurbished and new decorations as soon as possible. Further discussion was to wait until the funds are in hand before scheduling purchasing decorations or the refurbishing project.

**Motion made by Treasurer Fall, seconded by Director Pistorosi, to continue with our regular Christmas Decoration activities for 2009 due to the shortness of time and do the preparation for 2010 Christmas Season highlight. Motion passed.**

Welcome Center –

**Motion made by Director Flanagan, seconded by Vice President Moss, to table the Welcome Center Ad Hoc Report to the November Meeting. Following a brief discussion, motion passed.**

OLD BUSINESS – Section 6

Action: Cal Chamber Alert re Joining Alliance for a 21<sup>st</sup> Century Water System – Manager Flanagan  
**Motion was made to table to November Meeting by Director Flanagan, seconded by Director Banks. No discussion. Motion passed**

Action: Mail Delivery Options for New Chamber Office – Manager Flanagan  
**Motion made by Director Flanagan, seconded by Director Jones, request the city to the chamber to continue to receive mail delivery at 228 Trinity, Civic Center Plaza. Following a brief discussion on the various options, the motion passed.**

NEW BUSINESS – Section 7

Action: Parks, Recreation & Community Services Halloween Treat Street Sponsorship Request – Manager Flanagan  
**Motion was made by Director Banks, seconded by Director Flanagan, to support the PR&CS Halloween Treat Street with a \$100.00 sponsorship. Following a brief discussion, motion passed.**

Action: North Fork Mono Rancheria Casino Highway 99 Project – Director Flanagan  
**Motion made by Treasurer Fall, seconded by Director Jones, to change the Chamber support of the North Fork Mono Rancheria Casino Highway 99 Project to a neutral position. Following a brief discussion, motion passed.**

Action: Chukchansi Grant approved \$25K, motion approving Christmas Decoration Committee to move forward with purchase of new silhouette decorations.  
**Action was deferred to the November Meeting due to action of the Christmas Decoration Ad Hoc committee report.**

ANNOUNCEMENTS – Section 8

- 8.1** General Meeting, October 14, Farnesi's Steakhouse, 12:00 Noon
- 8.2** Rotary Club \$10K Dinner, November 7
- 8.3** Madera County 2009 Economic Summit, November 18, 11:30-1:30pm Madera Mini Golf
- 8.4** Manager Days off – October 19 thru 23

ADJOURNMENT - Section 9

**Motion was made by Director Flanagan, seconded by Director Jones, to adjourn the meeting at 1:50 p.m. Motion passed.**