

MINUTES
October 12 2011 Board Meeting
Chowchilla District Chamber of Commerce
Civic Center Public Conference Room
12:00 Noon

1.0 CALL TO ORDER

Meeting was called to order by President Pistorresi at 12:15 p.m. Present were: Treasurer Bump, Vice President Jones, Past President Moss, and Directors Brock, Christoffersen, Fall, Flanagan, Harrell, Jones and Rose.

2.0 PUBLIC COMMENT

None.

3.0 CONSENT CALENDAR

3.1 Ratify Minutes and Attendance of September 13, 2011, Board of Directors meeting
Motion was made by Past President Moss, seconded by Director Christoffersen, to accept the Consent Calendar as presented. No discussion, motion passed.

4.0 CORRESPONDENCE

- 4.1** High Speed Rail Card Extending Draft EIR/EIS Comment Period to October 13, 2011
- 4.2** Chowchilla Lioness Lions Club Harvest Festival Dinner & Auction on November 12, 2011

5.0 REPORTS

5.1 Administrative Reports

Treasurer's Report:

Treasurer Bump reviewed the monthly financial reports and requested for any comments. Questions regarding the Customer Aging Report were explained by Treasurer Bump and Manager Flanagan.

Motion was made by Past President Moss, seconded by Director Flanagan, to accept the financial reports as presented. There being no further discussion, motion passed.

Manager's Report:

Manager Flanagan reported that one new member joined since last meeting, the Chowchilla Western Stampede once again became a member.

Following up from the September meeting discussion regarding a mixer at Chukchansi Casino & Resort, Manager Flanagan advised that Ms. Wright's inquiry was a fact-finding request and would advise if the Casino decided to host a Business After Hours Social. Manager Flanagan noted that Tri Counties Bank is interested in a BAHS but was having difficulties finding a date that worked with both the TCB and Chamber calendars.

Manager Flanagan advised that the Chamber office would be closed on Thursday, 10/13, as the Manager was attending the Yosemite Gateway Partners Meeting.

Manager Flanagan advised that concerns regarding the light pole fixture change being made would not

affect the outlets for the Christmas decorations that are hung along Robertson Blvd.

5.2 Committee Reports

September 17 Classic Car Show:

Director Flanagan reported the show was good but not as many cars as had hoped. Profits were reported over the 2010 Car Show but not up to budgeted amount. Comments about the success of the show from the standpoint of cars, weather, and volunteer help were shared; as well as concerns regarding lack of community participation.

October General Dinner Meeting:

Director Christoffersen reported that the reservations were very low for the October meeting and concerns regarding the minimum number for caterer. Comments given for low reservations were conflicts with other meetings and family calendars.

Motion was made by Treasurer Bump, seconded by Vice President Jones, to cancel the meeting due to low attendance and calendar conflicts. Discussion followed, motion passed.

6.0 OLD BUSINESS

6.1 Chamber Logo Change

Manager Flanagan advised there were copies of the sample logos as requested at the September meeting.

Consensus of the Board was to change the Chamber Logo to the Chamber Name in a circle around the arch to be used on letterhead, invoices, statements and the website.

7.0 NEW BUSINESS

7.1 Appoint Nominating Committee for the 2012 Board of Directors:

Manager Flanagan advised that the By-Laws state the Nominating Committee for the 2012 Board be appointed to the committee. President Pistoresi appointed Treasurer Bump and Director Jones to the committee. Vice President Jones is automatically on the committee per the By-Laws.

7.2 Appoint Awards & Installation Committee for 2011 Community Awards:

Manager Flanagan noted that a committee for the Awards & Installation Dinner being held on January 14 should be appointed. President Pistoresi appointed Directors Harrell & Rose with Vice President Jones ex-officio member.

7.3 Replacing Copier, contract expires 12/1/2011:

Manager Flanagan presented a proposal from Stanton Office Machines for a replacement copier that is comparable to the current Minolta. The Minolta is too old and replacement parts are no longer available. The proposal is a contract for 24 months at a lease of \$75.00 per month with a per copy maintenance of \$.011 including toner. An outright purchase would be \$1398.00 with the monthly maintenance contract at \$.011 per copy (averaging around 2-3,000 copies).

Motion was made by Treasurer Bump, seconded by Director Christoffersen, to lease the copier referenced in the Stanton proposal. Discussion followed regarding lease versus purchase benefits; motion passed.

7.4 Pacific Valley Solar Project support request:

Manager Flanagan advised that the communications company made a presentation to the Manager re the Pacific Valley Solar Project and requesting a letter of support. A letter from the Madera County EDC and a questions asked sheet are included in the Board packet.

Action deferred to the November Meeting.

7.5 Banner Purchase for Chamber Annual Events:

Manager Flanagan inquired if a banner was not needed to help promote the various Chamber events. Manager Flanagan has sent bid requests to the two Chamber members who create banners. Once bid are received Manager Flanagan will bring to a Board Meeting.

8.0 ANNOUNCEMENTS

- 8.1** Yosemite Gateway Partners Quarterly Meeting, Office Closed, Manager attending, 10/13
- 8.2** Excellence in Education Awards Presentation, Madera, 10/13
- 8.3** October Dinner General Meeting, 10/18, Farnesi's 6p
- 8.4** Madera County Health Department Free Flu Shots, Fairgrounds 9:30-11:00a, 10/18
- 8.5** Madera Community Hospital Solar Project ribbon cutting, 10/14, 10a-12p
- 8.6** Manager Days Off, 10/24 thru 10/28, office closed
- 8.7** City Council meetings moved to 2nd & 4th Tuesdays of each month at 7 p.m.

9.0 ADJOURNMENT

President Pistoresi asked for a motion to adjourn.

Motion made by Director Flanagan, seconded by Past President Vern Moss, to adjourn the meeting at 1:20p.m. No discussion, motion passed.

Respectfully submitted,
JACKI FLANAGAN
CHAMBER MANAGER