

MINUTES
September 14, 2011 Board Meeting
Chowchilla District Chamber of Commerce
Civic Center Public Conference Room
12:00 Noon

1.0 CALL TO ORDER

President Pistoressi called the meeting to order at 12:15p.m. Present were Vice President Jones, Past President Moss, and Directors Brock, Christoffersen, and Flanagan.

2.0 PUBLIC COMMENT

City Administrator Mark Lewis updated the Board on city activities including but not limited to the VSPW alignment with visits to Sacramento to speak with our Legislators, drafting comments for the CAHSR Draft EIR/EIS Public Comment, talking with local wineries regarding a downtown wine tasting room, and a Fresno/Chowchilla large development project south of Chowchilla.

3.0 CONSENT CALENDAR

3.1 Ratify Minutes and Attendance of August 10, 2011, Board of Directors meeting.

Motion was made by Past President Moss, seconded by Director Flanagan, to accept the Consent Calendar. No discussion, motion passed.

4.0 CORRESPONDENCE

4.1 Madera Community Hospital Foundation Invitation to Under The Tuscan Sky, 9/17

4.2 USAF Band of the Golden West Thank You Letter.

4.3 Merced College Invitation to Public Outreach Meetings on Redistricting Map, 10/11 & 10/27

4.4 Online Sales Tax Referenda Campaign Support Request – Director Brock

Director Brock requested discussion on the support request be deferred to the October Meeting.

4.5 Excellence in Education VIP Reception & Awards Ceremony Invitation 10/13 (one ticket)

5.0 REPORTS

5.1 Administrative Reports:

Treasurer's Report

In the absence of Treasurer Bump, Manager Flanagan reviewed the monthly financial reports including the YTD budget versus actual included in packet. President Pistoressi asked for clarification on the YTD budget vs. actual local support.

Motion was made by Director Brock, seconded by Director Christoffersen, to approve the monthly Treasurers Report as presented and all requests for support require Board of Directors approval. No further discussion, motion passed.

Manager's Report

Manager Flanagan advised that two new members have joined the Chamber, San Joaquin Wine Company and Alana's Jewelry Box.

Manager Flanagan advised that Madera County EDC Board Meeting at City Hall at 3:00 p.m. today in Chowchilla City Council Chambers with a presentation on the Pacific Valley Solar project proposal just outside the city. Manager Flanagan noted she is unable to attend

On September 20th the City is holding an Economic Development brainstorming meeting at City Hall. Manager Flanagan stated that President Pistoressi and she attended the first meeting. If any other Directors would like to attend, please let her know so she can give a headcount to the City.

Manager Flanagan requested to subscribe to the *Chamber Executive Network* subscription. This subscription provides various fund raising ideas that have been successful with other Chambers. Manager Flanagan noted that funds are provided in the budget for subscriptions. Consensus of the Board was to subscribe to the *Chamber Executive Network*.

5.2 Committee Reports:

September 17 Classic Car Show:

Director Flanagan noted that the Car Show was the coming weekend, September 17 and the registrations are ahead of last years numbers. Volunteers to work and procure raffle prize as it requires a lot of people to help park cars are needed as well as the car show is known for our great raffle. Prime times are 7a-10a for parking cars and 10:30a-2:00p for the raffle. Director Flanagan asked Directors to sign the Volunteer Sheet on times they could assist.

Manager Flanagan advised that a number of high school students were scheduled to help with set up and tear down as well as keeping the vendor area clean. Manager Flanagan also noted that the Life Change Church Youth Group was hosting a Pancake Breakfast from 7a-10:30a which is an added nicety for the car registrants.

Manager Flanagan also noted that this year the Committee was able to secure 29 sponsors for Car Awards; the largest number of awards to be given away at the annual Car Show. This year's award is a different style and everyone was invited to come to the Awards Presentation at 3:15p on the 17th.

October General Dinner Meeting:

Director Christoffersen stated the Fall General Meeting is being held on October 18, 6:00pm at Farnesi's Steakhouse with a representative from the High Speed Rail Authority as guest speaker. The meeting is a dinner meeting offering a Baked Potato & Salad Bar.

Business After Hours Social:

Manager Flanagan advised that the Chukchansi Gold Resort & Casino had inquired if the Chamber would be interested in a mixer (Business After Hours Social) at the casino. The Casino would provide finger food with a no host bar with prizes from the casino resort. Manager Flanagan inquired if the Board was interested in hosting a BAHS at Chukchansi. Discussion followed regarding best evening and month. Consensus of the Board was to host with Chukchansi on a Thursday night in late October or early November but emphasizing that the Chamber is giving no guarantees on how many people show up at the BAHS.

6.0 OLD BUSINESS

6.1 Action: Chamber Logo Change

Manager Flanagan presented samples of possible logos for the Chamber. Discussion followed with the action deferred to the October Board Meeting.

7.0 NEW BUSINESS

7.1 Discussion: Request for Letter of Support for Horisons Unlimited - rural medical service provider; see sample letter in packet

Motions was made by Director Flanagan, seconded by Vice President Jones, to not send a letter of support as a Board but are not opposed to individual Board Members supporting individually. Discussion followed with questions posed to the Horisons representative, Sara Price; clarification of the FQHC initials. Motion passed.

8.0 ANNOUNCEMENTS

8.1 High Speed Rail Draft EIR/EIS Public Hearing, Merced, 8/14, Senior Center, 15th St.

8.2 High Speed Rail Draft EIR/EIS Public Hearing, Madera, 8/15, City Council Chamber

8.3 Chamber Classic Car Show, Veterans Memorial Park, 9/17

8.4 City Council Meeting, Civic Center, 9/26, 7p

8.5 Chowchilla FFA Alumni Dinner & Scholarship Fundraiser, 9/24

8.6 October Dinner General Meeting, 10/18, Farnesi's 6p

9.0 ADJOURNMENT

President Pistoresi asked for a motion to adjourn.

Motion was made by Past President Moss, seconded by Director Flanagan, to adjourn the meeting at 1:30p.m. No discussion, motion passed.

Respectfully submitted,

JACKI FLANAGAN
Manager