

COMMUNITY-

www.ci.chowchilla.ca.us

chamberofcommerce@ci.chowchilla.ca.us

April 2011



NEW MEMBERS

HAMPTON INN & SUITES

3254 Airport Drive, Madera, 559-661-0910

ZINKE ORCHARDS INC

19494 Rd 13, Chowchilla 559-665-2909

REMEMBER - Please consider member businesses for your product and service needs. Thank you for your investment.



2010 Board of Directors

OFFICERS

Larry Pistroesi, Sr., - *President*
Steves Chevrolet

Shirlie Jones - *Vice President*
S A Jones Land Company Realtor

David Bump - *Treasurer*
Schoettler Tire Company

Vern Moss - *Past President*
Retired

DIRECTORS

Lee Brock, *Brocks Locksmithing*

Paula Christoffersen, *Paula Christoffersen Insurance Agency*

Charlie Fall, *Aanonsoon Sprinkler Co.*

Dan Flanagan, *Roberta Flanagan Realtor Inc.*

Jan Harrell, *Golden Acres Apartments*

Ryan Jones, *inHouse Staffing LLC*

Brent Rose, *Rose Flooring & Furniture*

Board of Director Meetings
2nd Wed. of Month 12:00
Civic Center Plaza Public Meeting Room

Chowchilla District
Chamber of Commerce
Manager: Jacki Flanagan
559-665-5603 Fax: 559-665-0896
Monday - Friday
10:00 a.m. - 12:30 p.m.
1:30 - 3:00 p.m.



RIBBON CUTTING



Dick Leyh retires, Larry Wesson new owner Leyh Ins.

Chowchilla District Chamber of Commerce



31st Annual Golf Tournament

Friday, May 13, 2011
Pheasant Run Golf Course, Chowchilla, CA
1:00 pm Shotgun Start

Enjoy 18-holes on a first class golf course, player contests, dinner and raffle

REGISTRATION FEE
\$75.00/player, 4-player teams

Team Registration Form

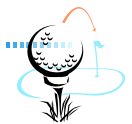
Name of Firm/Organization/Individual _____
Contact _____
Address _____
Phone _____ Fax _____

Kindly list all team players with complete addresses and telephone numbers on the reverse side and return to the Chamber office with payment.

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For more information
Chowchilla District Chamber office (559)665-5603
or Charley Fall, (559) 351-5267

0-00 20 1-0000-1



MEMBERSHIP RENEWALS - March - April 2011:

The Chowchilla District Chamber of Commerce thanks the listed members for renewing their commitment to the Chowchilla community.

A & R Refrigeration

A Blooming Boutique

CitiBank

Buchanan Hollow Nut Company

Piranha Pipe & Precast

Rick & Janet Scroggins

S & W Parts

United States Post Office

Washington Square Apartments



Support Chowchilla's businesses and Chamber members!

**BUY LOCAL - ASK BEFORE YOU SHOP OUTSIDE OUR AREA -
MANY BUSINESSES CARRY A LARGE VARIETY OF ITEMS OR CAN ORDER THEM**





Captain Kirks Wireless
Wireless Phones - Accessories -Bill Payment
Nicole Pennington
Manager
220 Robertson Blvd.
Chowchilla Ca. 93610
www.ckss.com

Cricket Wireless
Boost Mobile
Virgin Mobile




Zak Zacharia
Chief of Security

Zaks Security One
1906 Howard Road
Madera, CA 93637

Office: 559-673-1010
Fax: 559-673-4898
Cell: 559-974-4600
E-Mail: Zak@Zaksenterprises.com

ABOUT CITY and COUNTY... (check City Calendar for details, www.ci.chowchilla.ca.us/calendar)

April:

- 18 -Airport Advisory Commission, Civic Center Plaza, 4p
- 19 -Parks & Recreation Commission Meeting, Civic Center Plaza, 7p
- 20 -Planning Commission Meeting, Civic Center Plaza, 7p
- 21 -Heritage Preservation Commission Meeting, Civic Center, 7p
- 22 -City office closed
- 23 -36th Annual Easter Egg Hunt, Sports & Leisure Park, 10a
Co-sponsored by Soroptimist Int'l of Chow & City of Chowchilla
- 25 -City Council Meeting, Civic Center Plaza, 7p
- 28 -Workshops on Children in Domestic Violence & staying connected to Teenagers, for information call First 5 Chowchilla 559-201-5000
- 29 -City Furlough City offices closed



May:

- 4 -Soroptimist Salad Bar Luncheon, O'Laughlin Hall, 11a-1p
call Phyllis at 665-5177 for tickets
- 5 -Mayors Prayer Luncheon, Fair Hall, 11:30a, call 665-8615, ext. 110
- 6 -City Offices closed
- 8 -Mother's Day
- 9 -Battle of the Badges Blood Drive, Chowchilla PD, 10a-2:30p
-City Council Meeting, Civic Center Plaza, 7p
- 13 -**Chamber 31st Annual Golf Tournament, Pheasant Run Golf Course, 1:00p Shot Gun Start, call 665-5603 to register**
-City Furlough, City offices closed
- 18-22 - Chowchilla-Madera County Fair, for info call 665-3728 or www.chowchillafair.org
- 18 -Planning Commission Meeting, Civic Center Plaza, 7p
- 20 -City Offices closed
- 21 -Spring Festival Parade, W. Robertson Blvd., 10 a.m. for info
Call Festival Committee, 665-4501



Message from the Manager:

The Chamber consists of more than the Manager and the Board of Directors; the Chamber is its members and its volunteers. Members are encouraged to show interest in the Chamber by joining committees such as Golf Tournament, Car Show, General Meetings, Public Relations and many more. Members are invited to volunteer at Chamber events (a great way to network) and to help at the Chamber office preparing for the events and other projects.

The Board of Directors encourages members to inform them of what topics or issues they would like to see presented at General Meetings or workshops. I and the Board of Directors are here to help each of our member businesses be the best they can be. The Chamber is not an advertising or public relations company but does refer member businesses and promotes those businesses when opportunities arise. The Chamber is a partner with the Central Valley Business Incubator and the Small Business Development Center.

The Chamber represents businesses members and Chowchilla at Economic Development functions, tourism events, and at the Central California Chamber Alliance. We are working to entice new businesses to Chowchilla by showcasing the great City we represent. Members input and participation are greatly appreciated. Get involved in your Chamber and be a part of making Chowchilla grow.

Jacki Flanagan

Chowchilla-Madera County Fair

May 18-22, 2011

Fair Admission Specials

Adult Season Pass	\$20 (\$40 Value)
Child Season Pass Ages 6-12	\$12 (\$20 Value)
One Day Family Pass (Pre-Sale Only) 2- Adults 2-Child	\$20 (\$24 Value)

Daily Specials

\$4 Wednesday - Everyone gets in at the kids price!
 \$3 Thursday - Everyone pays \$3 from noon until 5pm!
 Saturday Spring Festival deep pit BBQ lunch 11am-1pm - \$10 gets you admission into the Fair and your BBQ lunch!

Pre Sale Carnival Coupons

- Coupons are \$20 each.
 Coupons can be exchanged for:
- Wednesday, May 18th - Sheet of 15 tickets
 - Thursday, May 19th - Sheet of 15 tickets
 - Friday, May 20th - Wristband (good ALL day!)
 - Saturday, May 21st - Sheet of 15 tickets
 - Sunday, May 22nd - Wristband (good ALL day!)

Presale tickets will be available from now until Wednesday, May 18th at 5pm.
 They will be full price once the Fair opens.
 For more information about presale coupons contact the Fair Office at 665-3728 or visit our website at www.chowchillafair.org.



"New Beginnings"

CHOWCHILLA

Madera County

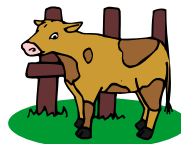
FAIR



DeWitt's Drug Store



407 Robertson Boulevard
 Chowchilla, CA 93610
 559-665-4494 - Phone
 559-665-3632 - FAX
<http://www.dewittsdrug.com>



David L. Rich, D.M.D.

RR
RICH & ROW
 GENERAL DENTISTRY

1525 N. Schnoor, Suite 103
 Madera, California 93637
 Telephone 559.673.3698
 Facsimile 559.673.1136

Mark L. Davis
D.D.S.

1754 Robertson Blvd.
Chowchilla, CA 93610
(559) 665-3565



Shirlie A. Jones

S A Jones Land Company Real Estate
336 W. Robertson Blvd
Chowchilla, CA 93610
Office: (559) 665-1306
Fax: (559) 665-1304
Cell: (559) 283-1307
Email: sajonesland@sbcglobal.net

Broker/Owner
Realtor®

DRE License #: 00634616 **MLS**

GIVE YOUR COMMUNITY A REASON TO SHOP LOCAL!

Let's transform your community into a retail destination, draw traffic and encourage sales. Buying local is the right choice for your schools, your families and for your community. Keep your community strong. Invest in your locally owned businesses and keep your money in town!

The Importance of Buying Local --

(NOTE: I have been asked to send this list again and for permission to run the list in your newsletters, newspapers, chamber news bulletins, etc. -- **Yes, you definitely have my permission.**)

Let's aim to improve the economic health of your neighborhoods, your localities and your shopping corridors.

1. **Shopping local creates jobs.** Shops in your town create local employment and self-employment. These people in turn spend in the local economy.
2. **Local independent shops invest more in your communities.** Local businesses are proportionally more generous in their support of local charities, schools, and community events. So supporting local shops means a financial contribution to your community.
3. **Local shops sell great products at affordable prices.** Some people get out of the habit of shopping locally and are then surprised by the range of products available.
4. **Shopping locally saves you time and money.** You travel less, saving on time and fuel.
5. **Shopping locally retains your communities.** People don't like losing shops and services in small towns but don't equate this with how they spend their money.
6. **Shopping locally retains your distinctiveness.** Independent shops create distinctive shopping experiences and stock different products. Local businesses respond more quickly to the needs of local customers, stocking products to meet changing population needs.
7. **Shopping locally saves the environment.** Local shops often stock a high percentage of locally sourced goods that do not require long-distance transportation, helping to reduce our global footprint.
8. **Local shops are for everyone.** Most people can get to their local shops easily. This is especially important for the elderly, young people and others who rely on public transportation.
9. **Local shops value you more.** Evidence from numerous surveys show people receive better customer care and service locally. These businesses survive by their reputation and repeat business, which means you get a higher standard of service.
10. **Shopping local saves services.** Private and public sector services cluster around shops. As shops disappear so do hairdressers, banks, restaurants and other businesses.

Consumers can pledge to Think, Shop, Buy, Local and commit to patronizing businesses near where they live and work. Local stores employ your neighbors, pay taxes that support your schools and improve your roads, and contribute to local non-profit groups.

Together we can strengthen relationships that improve our quality of life. So next time before you make a purchase, Think, Shop, Buy, Local.

Source: [Barbara Wold International](http://www.barbarawold.com)
International Speaker, Author and Business Strategist
bwold@ix.netcom.com

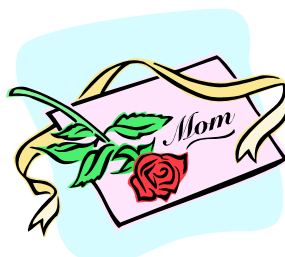
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REALTOR, INC.

Ranches • Homes • Income Property

DAN FLANAGAN
REALTOR

Merced Office
(209) 723-4337
E-Mail: busydand@inreach.com
www.danflanagan.com
D.R.E. # 00367029

1500 Robertson Blvd.
Chowchilla, CA 93610
(559) 665-1313 • Fax 665-1339
Res. (559) 665-2985
Cell (559) 999-5070



State Farm®
Providing Insurance and Financial Services
Home Office, Bloomington, Illinois 61710

Tara D Davis, Agent Lic. # 0H00697

107 N Front Street Ste B
Chowchilla, CA 93610-2961
Bus 559-665-3068
tara.davis.r8bu@statefarm.com
Fax 559-665-5526

The greatest compliment you can give is a referral.

Highlights of Board of Directors Meeting

The monthly Chowchilla District Chamber of Commerce Board Meeting was held on March 9, 2011. Financial and committee reports were given. The 31st Annual Golf Tournament Committee discussed the need for teams and sponsors to make the tournament a success. Discussed was held regarding the City's Budget Reduction Proposals and the possible Chamber office move. Various training company proposals were reviewed for possible future training workshops for local member businesses.

Additional information regarding the meeting minutes can be found on the Chamber's website at http://www.ci.chowchilla.ca.us/chamber/chamber_main.htm.



Celebrate the National Day of Prayer at the City of Chowchilla's Annual
Mayor's Prayer Luncheon
Thursday May 5, 2011

Life Change Faith Hall, Chowchilla, CA
(corner of Robertson Boulevard & S. Seventh Street)

Doors open at 11:30 a.m. for lunch; program begins at 12:00 noon.

Guest Speaker: John Parker
Pastor, Christchurch Chowchilla



"Cinco De Mayo" Buffet Lunch, hosted by
Life Change Church is \$7.00 per person.
Lunches are limited!

You must RSVP by
Thursday, April 28, 2011
to reserve your place.

Attendance is free
to the public at 12:00 noon;
seating is limited.
Call Peggy Haupt, Public Information Officer,
at 559-665-8615, ext. 110
for more information
or to make reservations for lunch.



Chowchilla District Chamber of Commerce
145 W. Robertson Boulevard
P.O. Box 638
Chowchilla, CA 93610

SERVING CHOWCHILLA BUSINESSES SINCE 1965

*Chowchilla District Chamber of Commerce Mission Statement:
-The mission statement of the Chowchilla District Chamber of Commerce is to promote the economic, civic, commercial, industrial and educational welfare of the greater Chowchilla area to improve the quality of the community."*

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NO 16
Chowchilla CA
93610