

# COMMUNITY -

www.ci.chowchilla.ca.us

chamberofcommerce@ci.chowchilla.ca.us

February 2011



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### **LEOGRAF X DESIGN & ENGRAVING**

Marty Piepenbrok, 559-514-5102

### **VALLEY PISTACHIO COUNTRY STORE**

20685 Avenue 20, Madera 559-674-0020



**REMEMBER - Please consider member businesses for your product and service needs. Thank you for your investment.**

## 2010 Board of Directors

### OFFICERS

Larry Pistoressi, Sr., - *President*  
Steves Chevrolet

Shirley Jones - *Vice President*  
S A Jones Land Company Realtor

David Bump - *Treasurer*  
Schoettler Tire Company

Vern Moss - *Past President*  
Retired

### DIRECTORS

Lee Brock, *Brocks Locksmithing*

Paula Christoffersen, *Paula Christoffersen Insurance Agency*

Charlie Fall, *Aanonsen Sprinkler Co.*

Dan Flanagan, *Roberta Flanagan Realtor Inc.*

Jan Harrell, *Golden Acres Apartments*

Ryan Jones, *inHouse Staffing LLC*

Brent Rose, *Rose Flooring & Furniture*

Board of Director Meetings  
2nd Wed. of Month 12:00  
Civic Center Plaza Public Meeting Room

Chowchilla District  
Chamber of Commerce  
Manager: Jacki Flanagan  
559-665-5603 Fax: 559-665-0896  
Monday - Friday  
10:00 a.m. - 12:30 p.m.



**RIBBON CUTTING**



**Ava Fitness Spa, 1505 E. Robert-**

### DID YOU KNOW?

**You can advertise your special promotions, sales, etc., in the Chamber monthly newsletter. This is one of the benefits of membership. It is easy and inexpensive.**

**For just \$30.00 and 220 copies of your flyer or sales sheet presented to the Chamber Manager by the 10th of the month your information will be mailed to members and supporters of the Chowchilla District Chamber of Commerce in that month's newsletter. Flyers or sales sheets can be either 8 1/2 x 11 or 5 1/2 x 8 1/2 inches in size.**

**Contact the Chamber office to learn more about available membership benefits.**

### Captain Kirks Wireless

Wireless Phones - Accessories - Bill Payment

#### Nicole Pennington

Manager  
220 Robertson Blvd.  
Chowchilla Ca. 93610  
www.ckss.com

Cricket Wireless  
Boost Mobile  
Virgin Mobile



David L. Rich, D.M.D.



1525 N. Schnoor, Suite 103  
Madera, California 93637  
Telephone 559.673.3698  
Facsimile 559.673.1136

## MEMBERSHIP RENEWALS - January-February 2011:

**The Chowchilla District Chamber of Commerce thanks the listed members for renewing their commitment to the Chowchilla community.**

A S Pannu, MD American Cancer Society	Days Inn Chowchilla Eye2eye Photo Studio First Five Family Resource Center- Chowchilla	Madera County Dept. of Social Ser- vices McDonald's Restaurant
Ampersand Chowchilla Biomass LLC		Midland Tractor Company Paula Jo Christoffersen Insurance Agency
Carol Ann Pitner Massage Therapist Castle Distribution Services	Golden Acres Apartments Hoffman Electronic Systems	Pheasant Run Golf Club
CertainTeed Corporation Chowchilla Elementary School Dis- trict	Holiday Inn Express & Suites, Chow-	Rich and Row General Dentistry
Chowchilla Speedway Chowchilla Inn	Larry J. Pitner Leyh Insurance Agency Lori Ringeisen, CPA	Rose Furniture & Flooring Work Force Development Zaks Security One/Zaks



**Support Chowchilla's businesses and Chamber members!**

**BUY LOCAL - ASK BEFORE YOU SHOP OUTSIDE OUR AREA -  
MANY BUSINESSES CARRY A LARGE VARIETY OF ITEMS OR CAN ORDER THEM**



### ABOUT CITY and COUNTY... (check City Cal- endar for details, [www.ci.chowchilla.ca.us/calendar](http://www.ci.chowchilla.ca.us/calendar))

#### February:

- 22 -Chowchilla Lions Blood Drive, Fairgrounds Little Theater 4-7:30p
- 25 -Daren M Camarena Health Centers Scholarship Luncheon  
401 Trinity Ave., 11:30a-1:00p  
-City Offices Closed
- 28 -City Council Meeting, Civic Center Plaza,, 7p

#### March:

- 4 -City Offices Closed - Furlough Day
- 5 -Annual City Rabies Clinic, Chowchilla PD, 122 Trinity, 9a-12p
- 11 -City Offices closed
- 12 -Little League Opening Ceremonies, R C Wisener Community  
Park, call 559-975-9206 for information and times
- 13 -**DAYLIGHT SAVINGS BEGINS**
- 14 -City Council Meeting, Civic Center Plaza, 7p
- 18 -City Offices Closed - Furlough Day

- 19 -Girls Softball Opener, Sports & Leisure Park, 11a  
-Soroptimist International of Chowchilla Prize Bingo, O'Laughlin  
Hall, 3:30p, for tickets or information, 559-665-5177  
-46th Annual Dairyland BBQ Chicken Dinner, Dairyland School,  
5:00p- 7:30p, call 559-665-2394 for tickets  
-Chowchilla Lions Annual Scholarship Dinner, Fairgrounds  
Little Theater, 6p, ticket information call 559-665-1904
- 25 -City Offices Closed
- 26 -Community Volunteer Clean Up Day, Veterans Memorial Park  
8:30a, for information call David at 665-3434



### DeWitt's Drug Store



407 Robertson Boulevard  
Chowchilla, CA 93610  
559-665-4494 – Phone  
559-665-3632 – FAX  
<http://www.dewittsdrug.com>



**Shirlie A. Jones**

S A Jones Land Company Real Estate  
336 W. Robertson Blvd  
Chowchilla, CA 93610  
Office: (559) 665-1306  
Fax: (559) 665-1304  
Cell: (559) 283-1307  
Email: [sajonesland@sbcglobal.net](mailto:sajonesland@sbcglobal.net)

Broker/Owner  
Realtor®

DRE License #: 00634616

MLS



**Chowchilla District Chamber of Commerce**  
Physical: 145 W. Robertson Blvd., Chowchilla, Ca 93610  
Mailing: P. O. Box 638, Chowchilla, CA 93610

**SAME WORKSHOP OFFERED IN  
FRESNO -- SAVE THE DRIVE,  
Reserve your seat now!**

February 22, 2010

**FREE – Workshop for  
Existing and Prospective Small Business Owners –  
Small Business Administration (SBA) Guaranteed Loan Programs**

**Chowchilla District Chamber of Commerce** - In this free workshop, you will learn about **SBA services and products** including their guaranteed loan programs benefiting start-ups to the home-based companies to multi-million dollar real estate and manufacturing transactions. The information and reference material available to you, at no cost, is critical to knowing the credit products and services offered by the SBA. If you want information about how to apply for a SBA guaranteed loan or have ever considered applying for one, this workshop is a must. An SBA guaranteed may make the very difference you need to obtain a critical credit facility.

At this workshop, you will also learn of the SBA's free financial and business management counseling services, provided through their networks of partners like SCORE and SBDCs.

Expanding your business resources and knowledge will better equip you to meet the ever growing challenges of starting, managing, growing and improving your small business. Workshops like this one displaying SBA services will help you do just that.

We have arranged for John Manalli, a CPA and the current Deputy District Director of the SBA Fresno District Office as presenter at this event. He will also be available after for specific questions you may have on SBA products and services available to you.

**Location:** Civic Center Plaza  
130 South Second Street, Public Meeting Room  
Chowchilla, California 93610

**Date:** Tuesday, March 15, 2011


**Cost:** Free

**Time:** Registration 8:45 am to 9:00 am  
Workshop 9:00 am to 10:30 am

Reservations are required as seating is limited. To make a reservation, contact Jacki Flanagan, 559-665-5603 or [chamberofcommerce@ci.chowchilla.ca.us](mailto:chamberofcommerce@ci.chowchilla.ca.us).

The **Chowchilla District Chamber of Commerce** is bringing small business services to your area that may help you make your business more successful. Sign up today!

PH: 559-665-5603 FAX: 559-665-0896  
[ChamberofCommerce@ci.chowchilla.ca.us](mailto:ChamberofCommerce@ci.chowchilla.ca.us)  
[www.ci.chowchilla.ca.us](http://www.ci.chowchilla.ca.us)  
Mon – Fri 10am – 3pm




**Mark L. Davis**  
D.D.S.

1754 Robertson Blvd.  
Chowchilla, CA 93610  
(559) 665-3565



**Zaks Security One**  
1906 Howard Road  
Madera, CA 93637



Zak Zacharia  
Chief of Security

Office: 559-673-1010  
Fax: 559-673-4898  
Cell: 559-974-4600  
E-Mail: [Zak@Zaksenterprises.com](mailto:Zak@Zaksenterprises.com)



The California Chamber's *HRCalifornia* reminds employers of the new year and some employment legal requirements:

- Sexual Harassment Training - employers with 50 or more employees should be aware that 2011 is a training year for supervisors and managers.
- Employment Discrimination - Employers should take a moment to learn what type of employment complaints are being filed with the Department of Fair Employment and Housing (DFEH). The website is <http://www.dfeh.ca.gov/dfeh/complaints/default.aspx>
- Auditing Your Wage-and-Hour Practices - Employers should consider performing a self audit to evaluate their practices and ensure compliance with the law because the government is stepping up wage-and-hour enforcement efforts.
  - Uncover problem areas early
  - If you find issues, take action
- Answering questions about the Earned Income Tax Credit (EITC) from employees. According to the IRS, eligibility for the EITC is determined based on a number of factors including earnings, filing status and eligible children.

HRCalifornia is a division of the California Chamber of Commerce. More information on labor law can be found on CalChamber's website at <https://www.calbizcentral.com/hrc/pages/default.aspx>.

### WEBSITES TO HELP SMALL BUSINESSES

- Internal Revenue Service: [www.irs.gov/newsroom](http://www.irs.gov/newsroom)
- small Business Administration: [www.sba.gov/news](http://www.sba.gov/news)
- California Chamber: [www.calchamber.com/](http://www.calchamber.com/)
- SCORE® Counselors to America's Small Business: call 559-487-5791: [www.sba.gov/ca/fresno](http://www.sba.gov/ca/fresno)
- Secretary of State: [www.sos.ca.gov/business](http://www.sos.ca.gov/business)
- California Department of Industrial Relations: [www.dir.ca.gov](http://www.dir.ca.gov)
- Department of Occupational Health: [www.dir.ca.gov/dosh/dosh1.html](http://www.dir.ca.gov/dosh/dosh1.html)
- California Department of Water Resources: [www.water.ca.gov](http://www.water.ca.gov)
- Better Business Bureau: [www.bbb.org](http://www.bbb.org)
- Madera County Workforce Development: 662-4600 [www.maderawac.org](http://www.maderawac.org)
- Madera County Economic Development Commission, Small Business Loans: <http://www.maderaindustry.org/loans.html>
- Required employment posters:
  - Federal: [www.dol.gov](http://www.dol.gov)
  - State: <http://www.dir.ca.gov/wpnodb.html>

### Highlights of Board of Directors Meeting

The monthly Chowchilla District Chamber of Commerce Board Meeting was held on January 12, 2011. The Consent Calendar and Treasurers reports were reviewed and approved. The Awards Dinner report was given as well as plans for the upcoming Valentine Wine Express in February. The Board's strategic planning for 2011 was productive with committee assignments as well as events for the year outlined. The regular January Board Meeting immediately followed the strategic planning meeting. Additional information regarding the meeting minutes can be found on the Chamber's website at [http://www.ci.chowchilla.ca.us/chamber/chamber\\_main.htm](http://www.ci.chowchilla.ca.us/chamber/chamber_main.htm).

### Message from the Manager:

Looking to save money? Go to <http://www.saveourh2o.org/> to learn about water saving tips for the home and outdoors. This website offers many useful ideas for water conservation. Water conservation does not mean letting your lawn and plants die but using our natural resource in wiser more efficient ways. Now that the City of Chowchilla is billing water usage according to the meters and considering a water rate increase this summer; everyone should pay closer attention to their water conservation. These tips are also good for those who are not yet on meters or who pump from a well. Even though we have had a above average wet winter; we have a long season to go to meet the water needs without overtaxing our city wells, draining our reservoirs or reducing the ground water table. For information on the City's water regulations, go to <http://www.ci.chowchilla.ca.us/dept.%20forms/Public%20Services/Watering%20Rules%20Flier%20rev.%202010.08.pdf>.

Plan ahead when planning your spring planting; check into low water/drought tolerant plants and shrubs, let's all do our part to conserve water.

Jacki flanagan



## COMMUNITY VOLUNTEER CITY-WIDE "LET'S GET READY FOR SPRING"

March 26, 2011

8:30am

Veterans Memorial Park, 6th St. side

**Volunteers are needed to mow, edge, weed, prune, sweep, rake, shovel, etc. and generally clean up numerous areas.**

**Bring your equipment to get the job done. A trailer will be provided to haul off grass cuttings, tree trimmings, and weeds.**

**A group of community residents are taking pride in our community. They are looking for volunteers to keep our community looking beautiful and to help out neighbors who cannot take care of their yards. Also to build pride and develop a positive feeling about Chowchilla and its caring citizens.**

**Everyone is welcome to volunteer.**

**UNABLE TO DO PHYSICAL LABOR:** Volunteers are appreciated to provide water, snacks, lunch, equipment, etc. No one should feel they cannot help out in some way.

**For more information or to answer questions, contact David at [davida@pacificaginsurance.com](mailto:davida@pacificaginsurance.com) or the Chowchilla District Chamber of Commerce, 665-5603.**





**Chowchilla District Chamber of Commerce**  
145 W. Robertson Boulevard  
P.O. Box 638  
Chowchilla, CA 93610

*SERVING CHOWCHILLA BUSINESSES SINCE 1965*

*Chowchilla District Chamber of Commerce Mission Statement:  
-The mission statement of the Chowchilla District Chamber of Commerce is to promote the economic, civic, commercial, industrial and educational welfare of the greater Chowchilla area to improve the quality of the community."*

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