

COMMUNITY -

www.ci.chowchilla.ca.us

chamberofcommerce@ci.chowchilla.ca.us

January 2011



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AVA FITNESS SPA, Dianne Sullivan
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REMEMBER - Please consider member businesses for your product and service needs. Thank you for your investment.

2010 Board of Directors

OFFICERS

- Larry Pistoresi, Sr.** - *President*
Steves Chevrolet
- Shirlie Jones** - *Vice President*
S A Jones Land Company Realtor
- David Bump** - *Treasurer*
Schoettler Tire Company
- Vern Moss** - *Past President*
Retired

DIRECTORS

- Lee Brock**, *Brocks Locksmithing*
- Paula Christoffersen**, *Paula Christoffersen Insurance Agency*
- Charlene Espinola**, *MainStreet Realty Inc.*
- Charlie Fall**, *Aanonson Sprinkler Co.*
- Dan Flanagan**, *Flanagan Realtor Inc.*
- Jan Harrell**, *Golden Acres Apartments*
- Ryan Jones**, *InHouse Placement Solutions*
- Brent Rose**, *Rose Flooring & Furniture*

Chowchilla District
Chamber of Commerce
Manager: Jacki Flanagan
559-665-5603 Fax: 559-665-0896
Monday - Friday
10:00 a.m. - 12:30 p.m.
1:30 - 3:00 p.m.

WELCOME NEW BOARD OF DIRECTOR MEMBERS:

- Charlie Fall, Aanonson Sprinkler Company
- Ryan Jones, inHouse Placement Solutions
- Brent Rose, Rose Furniture & Flooring



The Chamber Board of Directors congratulates and thanks the community award winners honored at the Annual Awards Dinner on January 15, 2011, for their service and dedication to the Chowchilla business community and the residents of the City of Chowchilla. Winners for their service and commitment to the community are:

- **Bajatech Constructions - 2010 Choose Chowchilla Award**
- **The Kari Shoppe - 2010 Heritage Award**
- **David Alexander & Pacific Ag Insurance Agency - 2010 Business Person and Business of the Year**
- **Pacific Gas & Electric Company - 2010 Public Service Award**
- **In Memory of Frances Zwinge - Heart of Chowchilla Award**
- **Alex Pittz - 2010 Citizen of the Year Award**

The Chamber Board also thanks all those who attended the dinner, participated in the Dessert and Live auctions, and help make the evening memorable.



Zak Zacharia
Chief of Security

Zaks Security One
1906 Howard Road
Madera, CA 93637

Office: 559-673-1010
Fax: 559-673-4898
Cell: 559-974-4600
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Seeking Member Input on Changes to OSHA Noise Standard Enforcement

(January 18, 2010) The California Chamber of Commerce is urging members to provide their comments on proposed changes in the way employers protect against excessive noise in the workplace.

For the last 25 years, the federal Occupational Safety and Health Administration (OSHA) has required the use of administrative or engineering controls only if personal protective equipment (PPE), including earplugs, earmuffs and other hearing protectors, was not sufficient in reducing workplace noise to acceptable levels.

New Interpretation

On October 19, 2010, however, OSHA proposed to reverse its long-standing interpretation of the rule, 29 CFR Section 1910.95 (B)(1), and what constitutes a “feasible” protection against noise.

OSHA’s new proposed policy will require PPE as a last resort, rather than an acceptable primary means of complying with the noise standard.

This reversal in interpretation could have costly implications for employers, such as upgrading to quieter machinery, installing soundproofing barriers or hiring additional staff to allow them to be rotated for the same job, thereby reducing their exposure to noise.

In addition, OSHA is proposing the term “feasible” to mean any administrative or engineering control that doesn’t threaten a company’s “ability to remain in business.”

For example, if a company is not able to retrofit machines to reduce noise, the company could be required to purchase new machinery, regardless of the cost, so long as it would not bankrupt the company.

In the case of a large company, using this new interpretation could include OSHA forcing the closure of a facility so long as the company itself could sustain the loss.

With OSHA’s proposed changes, companies that are currently successful in using PPE to protect their employees could be required to implement engineering and administrative measures. A company could not justify failure to utilize engineering controls based on any reason short of the insolvency of the company as a whole.

Seeking Comments

Questions or concerns about these changes can be submitted to Policy Advocate [Marti Fisher](mailto:marti.fisher@calchamber.com), marti.fisher@calchamber.com.

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ABOUT CITY and COUNTY... (check City Calendar for details, www.ci.chowchilla.ca.us/calendar)

January:

- 21 -City offices closed - Furlough Day
- 24 -City Council Meeting - Civic Center, 7pm
- 26 -First 5 Free Nutritional Workshop, 201-5000 for info, 5-6p
- 27 -Staying Connected with your Teenager Workshop #1, information 662-1793, 6-8p
- 28 -City offices closed
- 29 -Vern Moss Retirement Celebration, Eastman Hall, info 662-6020

February:

- 2 -First 5 Free Nutritional Workshop, info 201-5000, 5-6p
- 3 -Staying Connected with your Teenager Workshop #2, information 662-1793, 6-8p
- 4 -City offices closed - Furlough Day
- 5 -Rotary Club Crab Feed, Eastman Hall, info 665-2924, 6p
- 8 -Chamber office closed - Manager comp day

- 9 -First 5 Free Nutritional Workshop, info 201-5000 5-6p
- 10 -Staying Connected with Your Teenager Workshop #3,
- 11 -City office closed
- 12 -Chamber Valentine Wine Express, tickets & info 665-5603
11:30a-5:30p
- 2011 Sober Grad Sweetheart Dinner, tickets & info 665-6987
- 14 -City Council Meeting, Civic Center, 7p
- 17 -Staying Connected with Your Teenager Workshop #4
- 18 -City offices closed - Furlough Day
- 19 -Chowchilla Athletic Foundation Hall of Fame Dinner, tickets or
Info 559-706-4187






Mark L. Davis
D.D.S.

1754 Robertson Blvd.
Chowchilla, CA 93610
(559) 665-3565





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PG&E WINTER GAS SAVINGS PROGRAM OFFERS INCENTIVE FOR CONSERVATION

Pacific Gas and Electric Company (PG&E) recently announced the launch of its annual Winter Gas Savings Program, which gives eligible customers an automatic bill credit when they reduce their year-over-year gas usage during January and February in 2011.

Business customers who reduce usage up to 10 percent will receive an equal percentage credit on their spring gas bill. For example, a customer who reduces their usage by 2 percent will receive a 2 percent credit. If a customer conserves 10 percent or more, they will receive a 20 percent credit.

In January and February of 2010, more than 1.9 million customers reduced their gas usage from the previous year and earned bill credits totaling \$37 million. The average credit per qualifying customer account was \$19.50, with the average small commercial credit at \$72.

Business customers can take simple steps to reduce their gas consumption:

- Lower the thermostat to 68 degrees during the daytime to stay comfortable and save gas.
- Set the water heater to 120 degrees or the "normal" setting.
- Close all doors and windows while your HVAC system is running.
- Regularly check all air ducts and pipe insulation for damage.
- Perform routine HVAC maintenance.
- Turn off gas equipment and heating appliances when not in use.
- Install weather stripping around windows, pipes, and doors to reduce drafts.
- Have a contractor check your central heating/air for leaks. 20 percent of heated air can be lost through leaking ducts.
- Take advantage of PG&E rebates and incentives and invest in energy-efficient gas equipment.

Business customers can find informative tips, tools and resources to help conserve gas by visiting, www.pge.com/wintergassavings. For further assistance or information, contact PG&E's Business Customer Service Center at 1 (800) 468-4743.

MEMBERSHIP RENEWALS - January 2011:

The Chowchilla District Chamber of Commerce thanks the listed members for renewing their commitment to the Chowchilla community.

AAA Madera	Chowchilla Realty	Madera Vintners Association
Aanonson Sprinkler Company	Chowchilla Water District	MainStreet Realty, Inc.
Almond & Almond, Inc.	Chowchilla-Madera County Fair	Mary Kay Beauty Consultant Libby Cross
B J Vinyl Lettering & Graphics	Coffee Cats	McColloch Excavating
Brock's Locksmithing	Cornerstone Community Church	Minturn Huller
Buzz's Perfection Glass	Crossroads Christian School	Minturn Nut Company
C & R Stove & Spa Barn	DeWitt's Drug Store	North Fork Rancheria
Captain Kirks Wireless	Dr. Mark Davis, DDS	Pacific Auction Exchange
Central California Blood Center	Dr. Nicholas E. Nomicos, MD Inc.	Palm Memorial Worden Funeral Chapel
Central California Directories	Fagundes Dairy	Pistoresi Ambulance Service
Central Valley Plumbing	Giersch & Associates	Rancho Calera, LLC
Chowchilla Auto Body Works	Grace Community Church	Roberta Flanagan Realtor, Inc.
Chowchilla Auto Parts	J. Troost Dairy, L.P.	Stahley Lawn Care
Chowchilla Chevron	Life Change Church	The Kari Shoppe
Chowchilla Do-It-Best Hardware	London Properties Ltd - N Upton	The Village at Chowchilla
Chowchilla Floral & Design	Mace Pest Control	Tri Counties Bank
Chowchilla Garden Apts.	Machado Dairy	United Park, Inc.
Chowchilla Lioness Lions Club	Madera Community Hospital	Youssef Hadweh, M.D.



Support Chowchilla's businesses and Chamber members!



Shirley A. Jones

S A Jones Land Company Real Estate
 336 W. Robertson Blvd
 Chowchilla, CA 93610
 Office: (559) 665-1306
 Fax: (559) 665-1304
 Cell: (559) 283-1307
 Email: sajonesland@sbcglobal.net

Broker/Owner
 Realtor®

DRE License #: 00634616



DeWitt's Drug Store

407 Robertson Boulevard
 Chowchilla, CA 93610
 559-665-4494 – Phone
 559-665-3632 – FAX
<http://www.dewittsdrug.com>



**COUNTY OF MADERA
ASSESSOR'S OFFICE**

200 W. 4TH STREET MADERA, CALIFORNIA 93637-3548
PHONE (559) 675-7710 FAX (559) 675-7654
E-mail assessor@madera-county.com

Thomas P. Kidwell, Madera County Assessor

PUBLIC SERVICE ANNOUNCEMENT

Date: January 10, 2011
From: Tom Kidwell, Madera County Assessor
Topic: Annual Mailing of Business & Agricultural Property Statements for Property Tax Purposes

Tom Kidwell, Madera County Assessor, has announced that his office will be mailing over 10,000 property statements to Business Property owners and Agricultural Property owners in Madera County. Additionally, they are also sending property statements to Madera County Airplane and Vessel owners.


Any business owner who does not receive their 2011 property statements by the end of January should contact the Assessor's Office at (559) 675-7710.

Message from the Manager:

Looking forward to all the exciting things 2011 will bring; I am confident that Chowchilla will rise to whatever occasion rises. Many events are in the planning to showcase our community - Cattle Drive & Stampede, Chowchilla-Madera County Fair, Lions Club 4th of July celebration; Chamber Classic Car Show; monthly Community Volunteer Clean Up program, and much more. Local businesses continue to support many of these activities and I encourage everyone to support our local businesses. Did you realize that 40% of the sales taxes return to the local community in comparison to the 15% that returns from corporate stores? To keep local small businesses thriving the Small Business Administration, SCORE® Consultants to Small Business, and the IRS all offer training programs, many of which are free. As a Chamber member, the Central Valley Business Incubator offers an on-line Business Plan Course which allows the business owner to write a business plan through their simple interactive program; contact the Chamber office for the pass code. Every business should have a Business Plan, why not start or update yours today.

Jacki flanagan

David L. Rich, D.M.D.



1525 N. Schnoor, Suite 103
Madera, California 93637
Telephone 559.673.3698
Facsimile 559.673.1136



Eye2Eye Photo Studio



David J. Cattuzzo
Photographer
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Chowchilla, CA 93610
559-665-2041
559-871-6981
dtooz@sbcglobal.net
eye2eyephotostudio.com

Highlights of Board of Directors Meeting

The monthly Chowchilla District Chamber of Commerce Board Meeting was held on December 8, 2010. The Treasurer reviewed the budget vs. actual expenditures. Newly elected Board Members were introduced and plans for the Awards & Installation Dinner on January 15, 2011, were shared. The Board's Strategic Planning Meeting for 2011 was set for January 12, 2011, along with the regular January Board Meeting. Additional information regarding the meeting minutes can be found on the Chamber's website at http://www.ci.chowchilla.ca.us/chamber/chamber_main.htm.

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How to Change Your Life with an Attitude of Gratitude
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GEN. COLIN POWELL

Take-Charge Leadership

General Colin Powell, USA (Ret.) is one of the most distinguished and admired men in America. A four-star General, chairman of the Joint Chiefs of Staff and Secretary of State, General Powell has experienced leadership at the highest levels.

How to Move from Commanding to Connecting
Inexpensive Incentives that Increase Performance
How to Rapidly Expand Your Circle of Influence



World-Famous Soldier Statesman

RUDY GIULIANI

The Tenacity to Persevere: How to Make it Through Any Crisis

Rudy Giuliani provided strength at a defining time in American history as he helped lead New York - and the U.S. - out of the devastation that followed the attacks on 9-11. But there is no greater test of a leader or leadership skills than to lead during difficult times. In this powerful session Rudy Giuliani provides unparalleled insights about leading during trying circumstances.

How to Overcome Unforeseen Challenges

How to Lead in Times of Crisis



America's Mayor

JOE MONTANA

How to Lead Your Team to Victory

Joe Montana, renowned as the greatest quarterback in NFL history, led his team to four Super Bowl victories and will show you the play-by-play for leading your winning team.

How to Turn Workplace Stress into Gridiron Success
How to Have the Commitment and Passion of Champions
How to Create a Winning Mindset
Principles for Stellar Performance



The Greatest Quarterback in NFL History

KRISH DHANAM

How to Perfect Your Communication Skills

Krish Dhanam will give you essential, practical techniques to help you communicate better at home and on the job.

Using Humor to Disarm an Audience

5 Strategies to Connect with Successful People

How to Communicate with Confidence and Clarity

How to Create an "Information Loop" that Puts You in the Know



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Brian Tracy is the country's leading expert on the development of the human potential and corporate performance. Brian will teach you how to prosper for a lifetime - in virtually any industry, and in ANY economy!

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3rd ANNUAL VALENTINE WINE EXPRESS

SATURDAY, FEBRUARY 12, 2011

11:30a - 5:30p

On-board a Classic Charters deluxe motor coach enjoy a ditty bag of treats, refreshments, a raffle, live auction, laughter, and lots of fun. Leave the driving to Classic Charters while enjoying the **Madera Wine Trail Wine & Chocolate Festival**. Ticket includes a two-day wristband/wine glass pass and wine tasting at Madera wineries. Each stop allows time to sample wines, chocolates, and a host other treats.

Motor coach departs Farnesi's Steakhouse, 230 E. Robertson Blvd., Chowchilla.

Call 665-5603 for tickets or additional information. Tickets are \$60.00 per person, must be 21 years or older.

Farnesi's Steak House Discount Dinner Tickets Available at \$16.00 each with a choice of 8 oz. Prime Rib, Chicken Maderia, or Shrimp Penne Pasta with all the fixings.

CALL TODAY TO ORDER YOUR TICKETS

Chowchilla District Chamber of Commerce Mission Statement: The mission statement of the Chowchilla District Chamber of Commerce is to promote the economic, civic, commercial, industrial and educational welfare of the greater Chowchilla area to improve the quality of the community."

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