

# COMMUNITY-

www.ci.chowchilla.ca.us

chamberofcommerce@ci.chowchilla.ca.us

May 2011



## 2010 Board of Directors

### OFFICERS

Larry Pistroesi, Sr., - *President*  
Steves Chevrolet

Shirlie Jones - *Vice President*  
S A Jones Land Company Realtor

David Bump - *Treasurer*  
Schoettler Tire Company

Vern Moss - *Past President*  
Retired

### DIRECTORS

Lee Brock, *Brocks Locksmithing*

Paula Christoffersen, *Paula Christoffersen Insurance Agency*

Charlie Fall, *Aanonsen Sprinkler Co.*

Dan Flanagan, *Roberta Flanagan Realtor Inc.*

Jan Harrell, *Golden Acres Apartments*

Ryan Jones, *inHouse Staffing LLC*

Brent Rose, *Rose Flooring & Furniture*

Board of Director Meetings  
2nd Wed. of Month 12:00  
Civic Center Plaza Public Meeting Room

Chowchilla District  
Chamber of Commerce  
Manager: Jacki Flanagan  
559-665-5603 Fax: 559-665-0896  
Monday - Friday  
10:00 a.m. - 12:30 p.m.  
1:30 - 3:00 p.m.



## COMMUNITY CLEAN UP

Meet at  
VETERANS MEMORIAL PARK, 6TH STREET SIDE  
Saturday, June 4, 2011, 8:30a



### Volunteers are needed to:

- mow, edge, weed, prune, sweep, rake, shovel, etc. and generally clean up numerous areas around the community.

### Bring your equipment :

- to get the job done.
- A trailer will be provided to haul off grass cuttings, tree trimmings, and weeds.

### Who:

• A group of community residents are taking pride in our community. They are looking for volunteers to keep our community looking beautiful and to help out neighbors who cannot take care of their yards. Also to build pride and develop a positive feeling about Chowchilla and its caring citizens.

- Everyone is welcome to volunteer.

### Unable To Do Physical Labor:

- Volunteers are needed to provide water, snacks, lunch, equipment, etc.
- No one should feel they cannot help out in some way.

For more information or to answer questions, contact David at 559-313-0363 or [davida@pacificaginsurance.com](mailto:davida@pacificaginsurance.com) or the Chowchilla District Chamber of Commerce at 665-5603.

WE CARE  
NEIGHBORHOOD CLEAN UP



OUR COMMUNITY  
LETS MAKE A DIFFERENCE!



Mark L. Davis  
D.D.S.

1754 Robertson Blvd.  
Chowchilla, CA 93610  
(559) 665-3565

ROBERTA FLANAGAN REALTOR, INC.  
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Chowchilla, CA 93610  
(559) 665-1313 • Fax 665-1339  
Res. (559) 665-2985  
Cell (559) 999-5070

## MEMBERSHIP RENEWALS - April - May 2011:

**The Chowchilla District Chamber of Commerce thanks the listed members for renewing their commitment to the Chowchilla community.**

Bank of America  
Pacific Gas & Electric  
Pedro's Place

Rainbow Jumpers - Party Rentals  
SaveMart  
Small Wonders



**Support Chowchilla's businesses and Chamber members!**

**BUY LOCAL - ASK BEFORE YOU SHOP OUTSIDE OUR AREA -**



### ABOUT FLAD DAY ORIGIN, HISTORY AND TRADITIONS OF FLAG DAY - June 14

Flag Day is a day when all Americans celebrate the Flag by showing respect for the flag and its makers and its designers. One of the main symbols of the United States of America is the flag.

The original U.S. flag was authorized by Congress on Saturday, June 14, 1777, It had 13 strips - 7 red and 6 white - that represented the original 13 colonies. There were 13 white stripes in a blue field representing a new constellation.

Since 1777, there have been different versions of the flag that have been adopted. The red and white stripes with blue constellation have remained the same. Each state in the union is represented by a 5 point star. The number of stars have changed as states join the union. There are currently 50 states that belong to the United States of America.

#### FLAG CODE & ETIQUETTE

To insure you are displaying the U.S. flag correctly go to: <http://www.usflag.org/flagetiquette.html>. To learn more about the U.S. Flag, go to the official U.S. Flag website at: <http://www.usflag.org/uscode36.html>.

David L. Rich, D.M.D.



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DeWitt's Drug Store




407 Robertson Boulevard  
Chowchilla, CA 93610  
559-665-4494 - Phone  
559-665-3632 - FAX  
<http://www.dewittsdrug.com>

### ABOUT CITY and COUNTY... (check City Calendar for details, [www.ci.chowchilla.ca.us/calendar](http://www.ci.chowchilla.ca.us/calendar))

#### May:

- 26 -City Council Meeting, Civic Center Plaza, 7p
- 27 -City Furlough Day, City Offices Closed  
-"Get Off The Bench - Change Begins with You" event,  
Cornerstone Community Church, 7-9p
- 30 -Annual Veterans Memorial Day ceremony, Chowchilla District  
Cemetery, 10a  
-City and Chamber Offices Closed, Holiday
- 31 -Chowchilla Adult Education Graduation, CUHS, 7p

#### June:

- 1 -Dairyland School Graduation, 7p
- 2 -Wilson Middle School Graduation, 7p

- 3 -Chowchilla Union High School Graduation, CUHS, 8p
- 9 -Chowchilla Lions BBQ, Veterans Memorial Park, 4-7p, For  
Information or tickets call 559-479-2753 or 209-769-7786
- 10 -City office closed - Furlough Day
- 11 -American Cancer Society Relay For Life, Chowchilla Fairgrounds  
9a, for information call Stephanie at 665-5110
- 13 -City Council Meeting, Civic Center Plaza, 7p
- 14 -Flag Day
- 15 -Planning Commission Meeting, Civic Center Plaza, 7p
- 17 -City Offices Closed
- 19 -Father's Day
- 21 -FREE Entrance Days To National Parks, [www.nps.gov](http://www.nps.gov)
- 22 -Community Coffee with Assemblywoman Kirstin Olsten &  
Supervisor David Rogers, Civic Center, Council Chambers, 6p
- 24 -EDC Eggs & Issues with Assemblywoman Kirstin Olsen  
Farnesi's Steakhouse, 7:30a, call L. Grow, 675-7768 for ticket.

**Message from the Manager:**

The 31st Annual Chamber Golf Tournament is over and we saw it as a success even though we had fewer teams. One mark of success is the help of the volunteers who helped with registration, raffle and mulligan sales, and setting up the tee signs. The support of the sponsors and volunteers was one of the marks of success. **THANK YOU** to all our business sponsors, those who volunteered, and the players in the tournament.

Planning is underway for the Summer General Meeting on July 20 at Farnesi's. Senator George Runner (Ret.), Board Member of the Board of Equalization, will be the Guest Speaker. Plan to join us for breakfast; watch for more information on this meeting.

Now that we are moving towards completing one-half of the year, the Chamber continues to promote the City, keep up-to-date on the High Speed Rail bulletins, and prepare for the U.S. Air Force Band Concert in Veterans Memorial Park on Sunday, August 21st. Bring your chair or blanket and enjoy the 45 piece Concert Band. It is an honor to have the U.S. Air Force Band play in Chowchilla.

Another date to place on your calendar is the 12th Annual Classic Car Show on Saturday, September 17th. Vintage and classic cars from all over the valley grace Veterans Memorial Park. Come out and spend the day viewing the cars and visiting with friends.

Jacki Flanagan

**31st Annual Chamber Golf Tournament**

May 13th provided a beautiful day for the 14 teams to play golf and compete for prizes at the 31st Annual Chamber Golf Tournament at Pheasant Run Golf Course. Local Chamber member businesses provided a large variety of raffle prizes. The Golf Tournament Committee thanks Platinum Sponsor Chukchansi Gold Resort & Casino, Silver Sponsor Roberta Flanagan Realtor Inc, Tee Sponsors, raffle prize donors, Pheasant Run Golf Course, Putters Bistro and our players for making the event a success.



Carts ready for players.



Players reviewing Raffle items.

**Shirlie A. Jones**  
 S A Jones Land Company Real Estate  
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**State Farm®**  
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**The greatest compliment you can give is a referral.**

Welcome to the California  
**DEPARTMENT OF INDUSTRIAL RELATIONS**

**California employers are required to take these four steps to prevent heat illness**



- 1. Training**  
Train all employees and supervisors about heat illness prevention.
- 2. Water**  
Provide enough fresh water so that each employee can drink at least 1 quart per hour, and encourage them to do so.
- 3. Shade**  
Provide access to shade and encourage employees to take a cool-down rest in the shade for at least 5 minutes. They should not wait until they feel sick to cool down.
- 4. Planning**  
Develop and implement written procedures for complying with the Cal/OSHA Heat Illness Prevention Standard.

For more information on Heat Illness Training, go to Cal/OSHA at: <http://www.dir.ca.gov/dosh/heatillnessinfo.html>.



## SUMMER DRESS CODE

May 19, 2011

As temperatures go up or a business changes during the summer months, company leadership might decide that it's time to do away with the usual dress code and put the "summer" dress code in place.

It's a popular decision with rank-and-file employees, but maybe not so popular with senior HR personnel. They'll have to review workplace dress code or personal appearance policies and make sure employees don't violate the summer dress code.

The reason to maintain a dress code is to communicate to employees what's expected of them. Since this is, technically, the real world and not a high school, the policy should be written in a way that respects employees as professionals. A dress code policy could state simply that the company expects employees to dress "appropriately and professionally." Or, the policy could caution employees that if they have any doubts about wearing a particular summer outfit to work, they should just leave that outfit in the closet.

### Dress Code Basics

Not everyone can be counted on to use the best fashion judgment, and one employee's minimalist approach to attire can be distracting to other employees, customers and vendors. If an HR representative receives a complaint, the situation should be handled consistent with company policy. In addition, a dress code can help a company avoid, or promptly address, other complaints based upon co-worker attire.

If a company doesn't maintain a dress code policy, leadership should determine whether there's a business reason that necessitates a dress code in the workplace or if the situation can be appropriately remedied on a case-by-case basis. Even if a company maintains a general policy statement regarding the company's expectation of professional appearance, individual "infractions" need to be dealt with as they arise.

If you wish to implement a dress code policy, keep in mind that policies can vary depending on the type of work the employees perform. For example, a receptionist in the front office of a large apartment complex works in a different environment than a maintenance person. Or, warehouse staff may have different dress requirements than the sales staff.

Nonetheless, any such policy should be prepared along the following legal guidelines:

- Employees in California must be permitted to appear or dress consistent with their gender identity.
- Dress codes must accommodate an employee's religious creed that affects his/her style of dress.
- If your company requires a uniform, your policy should specify the uniform requirements. You may be required to reimburse employees for uniform cost.
- If your company observes a "casual dress" day, the policy should specify company standard for "casual" and on what days casual dress is observed.
- You must avoid imposing a heavier burden on one sex than the other.
- The policy should reflect your workplace culture through either a general policy and/or specific dress requirements. For example, an office workplace may have a general dress policy that requires "business casual," while camp counselors may have specific dress requirements, such as shorts must be knee-length, no sleeveless shirts or tank tops, and sneakers or other type of closed toe shoe.

Stay away from specific language in a dress code – for example, language stating that no more than three inches between the bottom of skirts and/or shorts and a person's knees is acceptable could lead to awkward situations of a zealous HR manager feeling compelled to measure the hem if he/she is unsure.

Employers can decide the level of casual dress in the workplace. For example, if summer interns expect to work in a casual environment and a dress code policy stipulates that the summer dress code is business casual, enforce the dress code equally with summer workers and year-round workers.

### Best Practices

- Supervisors should set the example. Train them as to what your company believes is appropriate and employees should follow.
- Review company policy to make sure the policy meets legal requirements and to confirm that the policy applies to the overall workplace and each department appropriately.
- Remind employees of the policy, especially if it changes during the summer.
- Make sure the dress code incorporates safety issues, such as specifying closed-toe shoes or boots in warehouses or outdoor places of work.





**Chowchilla District Chamber of Commerce**  
145 W. Robertson Boulevard  
P.O. Box 638  
Chowchilla, CA 93610

*SERVING CHOWCHILLA BUSINESSES SINCE 1965*

*Chowchilla District Chamber of Commerce Mission Statement:  
-The mission statement of the Chowchilla District Chamber of Commerce is to promote the economic, civic, commercial, industrial and educational welfare of the greater Chowchilla area to improve the quality of the community."*

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93610