

COMMUNITY -

www.ci.chowchilla.ca.us

chamberofcommerce@ci.chowchilla.ca.us

September 2011



New Members

SAN JOAQUIN WINE COMPANY

21801 Ave. 16, Madera 559-673-0066

ALANA'S JEWELRY BOX

125 N. Second St., Chowchilla 806-440-2275

GLENNA GARVIS, LOCAL AUTHOR

Chowchilla, 559-665-7381



2011 Board of Directors

OFFICERS

Larry Pistroesi, Sr., - *President*
Steves Chevrolet

Shirlie Jones - *Vice President*
S A Jones Land Company Realtor

David Bump - *Treasurer*
Schoettler Tire Company

Vern Moss - *Past President*
Retired

DIRECTORS

Lee Brock, *Brocks Locksmithing*

Paula Christoffersen, *Paula Christoffersen Insurance Agency*

Charlie Fall, *Aanonson Sprinkler Co.*

Dan Flanagan, *Roberta Flanagan Realtor Inc.*

Jan Harrell, *Golden Acres Apartments*

Ryan Jones, *inHouse Staffing LLC*

Brent Rose, *Rose Flooring & Furniture*

Board of Director Meetings
2nd Wed. of Month 12:00
Civic Center Plaza Public Meeting Room

**Chowchilla District
Chamber of Commerce
Manager: Jacki Flanagan**
559-665-5603 Fax: 559-665-0896
Monday - Friday
10:00 a.m. - 12:30 p.m.
1:30 - 3:00 p.m.

REMEMBER - Please consider member businesses for your product and service needs. Thank you for your investment.



Central California Blood Center

BLOOD DRIVES

CCWF, 23370 Rd 12, Chowchilla
October 5, 1:00 - 5:00 pm

CertainTeed, 17775 Ave. 23 1/2
October 18, 6:30 - 10:30a

**GIVE BLOOD
GIVE LIFE**



Shirlie A. Jones

S A Jones Land Company Real Estate
336 W. Robertson Blvd.
Chowchilla, CA 93610
Office: (559) 665-1306
Fax: (559) 665-1304
Cell: (559) 283-1307
Email: sajonesland@sbcglobal.net

Broker/Owner
Realtor®

DRE License #: 00634616



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1500 Robertson Blvd.
Chowchilla, CA 93610
(559) 665-1313 • Fax 665-1339
Res. (559) 665-2985
Cell (559) 999-5070

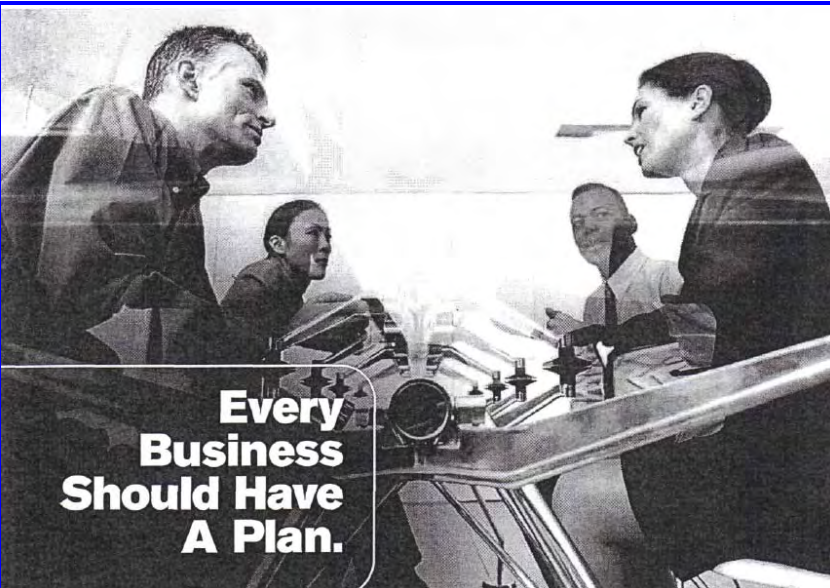


Highlights of Board of Directors Meeting

The monthly Chowchilla District Chamber of Commerce Board Meeting was held on August 10, 2011. The Consent Calendar from the July Meeting was accepted as well as the Treasurer's and Manager's Report. Committee reports were given with emphasis on the USAF Band of the Golden West Concert, September 17th Classic Car Show and the upcoming October General Meeting with a speaker from the California High Speed Rail Authority.

Discussion regarding a change in the Chamber logo was continued to the September meeting with more samples to be provided.

Additional information regarding the meeting minutes can be found on the Chamber's website at http://www.ci.chowchilla.ca.us/chamber/chamber_main.htm. Chamber Board of Directors Meetings are held the 2nd Wednesday of each month in the Civic Center Public Meeting Room, 130 S. 2nd Street, Chowchilla, at 12:00 noon.




Ready Business
 Prepare. Plan. Stay Informed. .



Plan to Stay in Business

Business continuity planning must account for all hazards (both man-made and natural disasters). You should **plan in advance** to manage any emergency situation. Assess the situation, use common sense and available resources to take care of yourself, your co-workers and your business's recovery.

- **Be Informed** Know what kinds of emergencies might affect your company.
- **Continuity Planning** Carefully assess how your company functions, both internally and externally.
- **Emergency Planning** Your employees and co-workers are your business's most important and valuable asset.
- **Emergency Supplies** Think first about the basics of survival: fresh water, food, clean air and warmth.
- **Deciding to Stay or Go** Shelter-in-place or evacuate, plan for both possibilities.
- **Fire Safety** Fire is the most common of all business disasters.
- **Medical Emergencies** Take steps that give you the upper hand in responding to medical emergencies.

Influenza Pandemic The federal government, states, communities and industry are taking steps to prepare for and respond to an influenza pandemic.

Additional Resources

For more information on business continuity, see these additional documents from FEMA. The National Continuity Program can be reached at FEMA-STTLContinuity@dhs.gov or by phone, at 1-202-646-4145 and <http://www.ready.gov/business/index.html>

DeWitt's Drug Store



407 Robertson Boulevard
 Chowchilla, CA 93610
 559-665-4494 – Phone
 559-665-3632 – FAX
<http://www.dewittsdrug.com>




Mark L. Davis
 D.D.S.

1754 Robertson Blvd.
 Chowchilla, CA 93610
 (559) 665-3565

Message from the Manager:

A great many things are happening that will affect Chowchilla. - the California High Speed Rail, the potential conversion of the Valley State Prison for Women to a men's prison; the economy up one day and down the next putting a strain on small businesses; the State Legislature considering and passing bills that directly affect doing business in California; the City Council working to have a balanced budget during the uncertainty of the State's budget, etc.

Benjamin Franklin's quote: "An investment in knowledge pays the best interest." is quite fitting for these hectic and economic times. It is important that we keep knowledgeable on what affects our way of life, our businesses, and our future. We can sit on the sidelines and watch it happen or we can be a part of in deciding what is best for our community.

Jacki flanagan

SMALL BUSINESS FIRE SAFETY

Small businesses need to have plans and procedures to prevent fires and to help their business recover should an unforeseen emergency occur.

IS YOUR SMALL BUSINESS FIRE SAFE?

The fire services recommend this checklist to assist your small business in preventing damage that could be caused by fire:

- Avoid storing or stockpiling flammable materials such as packaging materials or waste where they could be accessed by the public, including areas immediately outside your business premises.
- Make sure all machinery is serviced as recommended by manufacturers and is kept clean. If possible, switch machinery off when the business is unattended.
- Secure all doors, windows or other access points when the business is unattended, and make sure your business has adequate lighting to deter trespassers.
- Ensure your business has an adequately serviced and functional fire alarm system that is suitable to your small business eg: Remote serviced alarm systems, sprinkler systems, thermal or smoke alarms etc.
- If your business stores dangerous goods, ensure their storage and use adheres to legislative requirements.

Make sure your business has a written and practised fire escape plan that includes full staff lists and designated meeting points.

DAMAGE REDUCTION AND DISASTER RECOVERY CHECKLIST

The fire services recommend this checklist to assist your small business to reduce damage caused from fire and to assist in a speedy business recovery:

- Ensure that all of your staff has sufficient training in what they should do if your small business is exposed to an unexpected fire.
- Depending on your business this will mean at least knowing your evacuation point and the need to dial Triple Zero (000).
- Make sure you know what information is important for your business continuity. This should include having contingency plans to protect and/or restore all important information (hard copy & IT) like supplier and client lists, business contracts and insurance details.

Consider having an off site secure location to store important information in your contingency plan.

SMALL BUSINESS FIRE SAFETY TIPS

- Remember that smoke from a fire will make you confused and that you cannot see in smoke.
- Always ensure your business has sufficient fire insurance.

For more information [contact your local fire station.](#)



ABOUT CITY and COUNTY... (check City Calendar for details, www.ci.chowchilla.ca.us/calendar)

September:

- 23 -City Office Closed
- 24 -Chowchilla Fairgrounds Market Place, 3-11p, call 665-3728
- Movie Night At The Park, Fairgrounds, call 665-3728 for info
- Chowchilla FFA Alumni & Friends Fundraiser/Scholarship Dinner, call Trudy at 559-665-1592
- 27 -City Council Meeting, Civic Center, 7p -- (NEW DAY)
- 30 -City Offices Closed - Furlough Day

October:

- 1 -Chowchilla Speedway Racing, for info www.racechowchilla.com
- Chowchilla Fairgrounds Market Place, for info call 665-3728
- 5 -Soroptimist Salad Bar Luncheon, tickets - Carol Ann 665-0628
- 7 -City Offices Closed
- 8 -Chowchilla Barn Burners racing, <http://racingdms.com/>
- 10 -Fire Prevention Week Begins
- 11 -City Council Meeting, Civic Center, 7p



- 14 -City Offices Closed - Furlough Day
- 15 -Chowchilla Speedway Racing, for info www.racechowchilla.com
- Chowchilla Fairgrounds Market Place, for info call 665-3728
- 16 -Chowchilla Speedway Racing, for info www.racechowchilla.com
- 17 -Airport Advisory Commission Meeting, Civic Center, 4p
- 18 -**Chamber General Meeting, Farnesi's 6p - CAHSR**
- Madera County Free Flu Shots Drive-Thru Clinic, Chowchilla Fairgrounds, 1000 S. 3rd St, 9:30-11:00a
- Parks & Recreation Comm. Mtg, Civic Center, 7p
- 19 -Planning Commission Meeting, Civic Center, 7p
- 20 -Heritage Planning Commission, Civic Center, 7p
- 21 -City Offices Closed
- 22 -Chowchilla Barn Burners racing, <http://racingdms.com/>
- Chowchilla Market Place, Fairgrounds, info call 665-3728
- Friends of the Library Taco Salad, for tickets call 665-2630 or stop by the Chowchilla Library



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Manager
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Chowchilla Ca. 93610
www.ckss.com

Cricket Wireless
Boost Mobile
Virgin Mobile




Zak Zacharia
Chief of Security

Zaks Security One
1906 Howard Road
Madera, CA 93637




Office: 559-673-1010
Fax: 559-673-4898
Cell: 559-974-4600
E-Mail: Zak@Zaksenterprises.com



Madera County Assessor's Office

200 West 4th St.
Madera, California 93637-3548
Phone (559) 675-7710
Fax (559) 675-7654
www.Madera-County.com/Assessor

THOMAS P. KIDWELL
ASSESSOR

Date: September 12, 2011
To: Public Service Announcement Recipients
From: Tom Kidwell, Assessor
Re: 2011 Assessed Value Notices are Now Available Online

Assessed Value notices for properties whose value has changed since last year as well as current tax roll values for properties that have not changed are now available online in Madera County.

In the past, value notices were mailed to property owners whose property's value changed from the previous year for specified reasons other than the CPI adjustment. Pursuant to legislation effective January 1, 2011, the Madera County Board of Supervisors approved the Assessor's request to provide value notices online via the County website, instead of by regular mail, to owners of real and personal property whose property value has changed. The posting of values online has made it possible to provide Tax Roll values for all properties, not just those that would receive a value notice.

The most common reasons for a taxpayer to be sent a value change notice are if there has been a change in ownership or new construction on the property, or there are business property assets (fixtures and/or personal property) requiring annual revaluation, or the property is enrolled in the Williamson Act (the Ag Preserve), or there has been a decline in value affecting the property due to market conditions.

Property owners can review their values at:


<http://www.madera-county.com/assessor/searchallassessment.php>.

The values can be searched for by the Assessor's Parcel Number which can be found in the upper right-hand corner of a property tax bill.

Property owners without access to the County website can obtain a printed notice by calling (559) 675-7710, or by visiting the Assessor's Office or sending a written request to: Madera County Assessor's Office, 200 W. 4th Street, Madera, CA 93637.

"This new law makes it easier for taxpayers with internet access to view their values at their convenience online, while saving Madera County tens of thousands of dollars by not having to print and mail the notices. This change also allows us to provide values online for parcels that would not otherwise have received a notice." ... Assessor Tom Kidwell.

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Tara D Davis, Agent Lic. # 0H00697




107 N Front Street Ste B
Chowchilla, CA 93610-2961
Bus 559-665-3068
tara.davis.r8bu@statefarm.com
Fax 559-665-5526

The greatest compliment you can give is a referral.



David L. Rich, D.M.D.



1525 N. Schnoor, Suite 103
Madera, California 93637
Telephone 559.673.3698
Facsimile 559.673.1136



National Labor Relations Board Requires New Union Rights Notice to Employees

The National Labor Relations Board (NLRB) is requiring that most private sector employers notify employees of their rights under the National Labor Relations Act (NLRA) by posting an 11" x 17" notice beginning November 14, 2011.

The California Chamber of Commerce will be preparing a compliance product in time for employers to distribute it to employees before the November 14 deadline. The NLRB has not yet released all the final poster specifications.

In addition to helping employers comply with the new posting requirement, the CalChamber has submitted a letter asking the NLRB to delay implementation of the notice requirement to January 1, 2012.

"It just doesn't make any sense to require an employer to advocate to its employees to be union members and strike and picket. This will encourage unionization questions from employees to their employers, requiring employers to get costly legal advice, risk erroneously answering a question or ignoring their employees," said CalChamber President and CEO Allan Zaremborg.

Background

The NLRA was enacted in 1935 and regulates most private sector labor-management relations in the United States. The NLRA excludes agricultural, railroad and airline employers. Certain small businesses may be excluded if they are not under the NLRB's jurisdiction. In addition, the NLRB has agreed to exempt the U.S. Postal Service from the new posting requirement.

In justifying the new requirement, the NLRB states that "many employees protected by the NLRA are unaware of their rights under the statute" and that the requirement to post the notice "will increase knowledge of the NLRA among employees, in order to better enable the exercise of rights under the statute."

Notice

The poster must be placed in a conspicuous place readily seen by employees. Employers must post the notice on an intranet or Internet site if personnel rules and policies are customarily posted there. Requirements for printing the poster in languages other than English if more than 20 percent of employees speak that other language also are detailed.

The notice is similar to one the U.S. Department of Labor requires for federal contractors. Text of the notice included as an appendix to the final NLRB rule states, among other points, that employees have the right to:

- organize a union to negotiate with their employer about wages, hours and working conditions;
- form, join or assist a union;
- bargain collectively with their employer;
- discuss wages and benefits and other terms of conditions of employment or union organizing with co-workers or a union;
- strike and picket, depending on the purpose or means of the strike or the picketing; and choose not to do any of these activities, including joining or remaining a member of a union.

The notice provides examples of unlawful employer and union conduct and tells employees how to contact the NLRB with any questions.

Small Business Exclusion

Some very small employers will not be subject to the notice requirement because they are not under the NLRB's jurisdiction.

The NLRB does not exercise jurisdiction over small businesses whose annual volume of business has only a slight effect on interstate commerce. The NLRB generally applies two standards to determine if it has jurisdiction:

- the retail standard, including home construction. The NLRB will take jurisdiction over any such employer with a gross annual volume of business of \$500,000 or more.
- the non-retail standard, which applies to most other employers. It is based on the amount of goods sold or services provided by the employer out of state ("outflow") or goods or services purchased by the employer from out of state ("inflow"). The NLRB will take jurisdiction over any employer with an annual inflow or outflow of at least \$50,000.

Small businesses who are unsure if they are under the NLRB's jurisdiction and subject to the poster requirement should consult with labor counsel.

Coalition Protest

The CalChamber and a coalition of employers had argued in February that the NLRB was overstepping its authority in requiring the notification and that the proposed requirement was unnecessary and imposed an undue burden on employers.

The NLRB said it believes it has demonstrated it has the statutory authority to require the posting.

The NLRB reported receiving 7,034 comments from employers, employees, unions, employer organizations, worker assistance organizations "and other concerned organizations and individuals, including two members of Congress."

A majority of comments opposed the rule or aspects of it, according to the NLRB, but many opposing comments contained suggestions for improvement.

Modifications the NLRB said it made in response to comments include not requiring employers to distribute the notice via email, voice mail, text messaging or related electronic communications even if they customarily communicate with employees in that manner; and allowing notices to be posted in black and white as well as color.

Q & A Sheet

A questions-and-answers sheet about the "Employee Rights under the NLRA" poster requirement is available on [HRCalifornia](#) as part of the [HRWatchdog](#) blog. Staff Contact: [Gail Cecchetti Whaley](#)



Mark Your Calendar

CHOWCHILLA DISTRICT CHAMBER OF COMMERCE FALL DINNER MEETING

October 18, 2011, 6:00 p.m.
Farnes's Steakhouse, Banquet Room
203 E. Robertson Blvd.



Guest Speaker
MIKE LYNCH, CALIFORNIA HIGH SPEED RAIL AUTHORITY
Topic: *What Now?*

**All you can eat Potato & Salad Bar include coffee, iced tea, and dessert
\$15.00 Payable in advance - \$20.00 at door**

Reservations contact Jacki at chamberofcommerce@ci.chowchilla.ca.us or call 559-665-5603

*Chowchilla District Chamber of Commerce Mission Statement:
"The mission statement of the Chowchilla District Chamber of Commerce is to promote the economic, civic, commercial, industrial, and educational welfare of the greater Chowchilla area to improve the quality of the community."*

PRSR
STD U.S. BULK
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PERMIT
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Chowchilla CA
93610

SERVING CHOWCHILLA BUSINESSES SINCE 1965

Chowchilla District Chamber of Commerce
145 W. Robertson Boulevard
P.O. Box 638
Chowchilla, CA 93610

